

BBA I Year Examination
BBA-04 Business Environment

Time: 3 Hours

Max. Marks: 70

Note: The question paper is divided into three sections A, B & C. Write Answers as per the given instructions.

Section A
(Very Short Answer Type Questions)

Note: Answers all 7 questions. As per the nature of the questions you delimit your answer in one sentence up to 30 words. Each question carries equal marks. (Marks 2x7=14)

1. What is Environment?
2. Define demography.
3. Infrastructure.
4. Export Credit Guarantee.
5. Economic Environment.
6. Fertility.
7. Urban Environment.
8. Natural Resources.
9. Right to Information.
10. Economic System.
11. Change Management.
12. E-Commerce.
13. Ethno Domination.
14. Atmosphere.
15. Organic Resources.
16. Bio-Medical wastes.
17. Formal Forecasting.
18. Foreign Investment.
19. Industrial Sickness.
20. Public Private Partnership.
21. MRTP Act.
22. Deficit Financing Policy.
23. Services of ICICI Bank.
24. Infrastructural Facilities.

Section B

(Short Answer Type Questions)

Answer any 4 questions. Each answer should not exceed 200 words. Each question carries 07 marks. (Marks 7x4 = 28)

1. What is the impact of technology on business?
2. Discuss the issue of “E-Waste”.
3. Explain the Importance of Environmental Analysis.
4. What are the objectives of the Industrial Policy?
5. What do you mean by FEMA? Explain the main provisions of this act.
6. Define monetary policy and describe the salient features of monetary policy.
7. Elements of demographic environment.
8. Functions and structure of World Trade Organization.
9. Fiscal policy of India.
10. Advantages and disadvantages of International Trade.
11. Competition law and its objectives.
12. Various methods of Disinvestment.
13. Bring out the sources for environmental scanning.
14. Explain the importance of demographic environment.
15. Explain the history of economic development.
16. Explain the international legal environment.
17. What is Technology?
18. Describe the nature of culture.
19. What is Global Warming?
20. Explain the limitations of environmental analysis.
21. Examine new industrial policy?
22. What are the causes of industrial sickness.
23. What are the benefits of Public Private Partnership.
24. What are Credit Control measures of RBI.

Section C

(Long Answer Type Questions)

Answer any 2 questions. Each answer should not exceed 500 words. Each question carries 14 marks. (Marks 2x14=28)

1. What is Public Private Partnership? Discuss various features of P.P.P.
2. Explain the need of National Competition Policy of India.
3. What do you mean by economic environment? Explain its importance and also explain various economic factors which are the basis of deciding business strategies.
4. What is Privatization? What are the positive and negative consequences of Privatization?
5. What do you understand by Industrial Policy? Describe its objectives and examine critically New Industrial Policy?
6. Discuss the stages of environmental analysis in detail?
7. What are the different aspects of the external environment of business? How do these influence business?
8. Describe the concepts of Public Private Partnership. How far it has been successful in India?
9. Define International Business Environment. Write a note on the motives to the business enterprise for internationalization.
10. What are the causes of industrial sickness? What steps according to you should government take to curb the menace of Industrial Sickness.
11. Discuss issue in the international legal environment.
12. What is economic integration? Explain various forms of it.
13. Explain the composition of India's import and export of services.
14. What do you mean by financial document? Explain Documentary bills of exchange.
15. What are the various sources of completion of International Market?
16. Critically evaluate the appraisal? Control over MNC's.
17. What do you mean by FEMA? Discuss its Salient Features.
18. What are the Government existing policies of demographic environment?
19. What reforms are needed at the agriculture front?
20. What are the various methods of Technology Transfer?
21. List out the Environmental Protection Legislations in India and explain objectives for establishment of it.
22. Due to economic reforms, what has been the impact on industrial sickness?
23. What do you mean by fiscal policy framework? Discuss the merits of it.
24. Discuss the role of Commercial Banks in Industrial Financing.