

Roll No.

MBA-10 (Master of Business Administration)
Fourth Semester Examination- 2012
FM- 2107
Project Planning, Analysis & Management

Time: 3 Hours

Maximum Marks: 60

Note: This paper is of **sixty (60)** marks containing **three (03)** sections. Learners are required to attempt the questions contained in these sections according to the detailed instructions given therein.

SECTION – A
(Long-answer - type questions)

Note: Section 'A' contains four (04) long-answer-type questions of fifteen (15) marks each. **Learners are required to answer two (02) questions only.** (2*15=30)

1. Discuss project-planning, analysis and management. Further, enumerate the objectives in designing the organizational system for project management.
2. Discuss the following;
 - a. Market Analysis of a Project.
 - b. If the shares of a company are traded at ` 80/-, last year's dividend was ` 9.00 and the growth of dividends is 8%, calculate the cost of equity using the constant dividends growth model.

3. Discuss various aspects of risk analysis in project management. What are the techniques in measuring the risk.
4. Discuss the following;
 - a. Post completion audit.
 - b. Different aspects related to debt-funds for project financing.

SECTION – B
(Short – answer – type questions)

Note: Section 'B' contains eight (08) short- answer type questions of five (05) marks each. **Learners are required to answer four (04) questions only.** Answers of these questions must be restricted to two hundred fifty (250) words approximately. **(4*5=20)**

Briefly discuss any four (04) of the following;

1. Distinguish between project and 'capital expenditure'.
2. Stages in project management.
3. Technical Analysis in Project Planning.
4. Net present value (NPV) method.
5. Cost of Capital of a project.
6. Different Sources of Funds for Projects.
7. Environment Impact Analysis.
8. Brief Contents of a DPR.

SECTION – C
(Objective – type questions)

Note: Section 'C' contains ten (10) objective –type questions of one (01) mark each. ***All the questions of this section are compulsory.*** (1x10=10)

6. Indicate whether the following are true or false/For Question Nos. 6.3 & 6.4 you have to write one word answer;

1. The terms 'cash flow' and 'funds flow' carry the similar meaning.
2. The terms 'profitability index' and 'benefit-cost ratio' are the two different techniques of capital budgeting.
3. What technical term is used for a rate at which NPV of a project is zero?
4. What technical term is used for the expression, 'quantified-degree of uncertainty'?
5. The concept of economic rate of return can be expanded to encompass the 'social cost benefit analyses'.

Indicate the correct answer-option;

6. Which of the following is the most important step in project-feasibility study?
 - a. Demand Projection.
 - b. Supply Projection.
 - c. Product Projection.

- d. Management Projection.
7. Which of the following is not a method of calculation of the cost of capital?
- a. Capital Asset Pricing Model (CAPM).
 - b. Dividend Yield Method.
 - c. Weighted Average Cost Method.
 - d. None of the above.
8. Systematic Risk refers to which of the following?
- a. Risk related to a particular business.
 - b. Risk of a stand-alone project.
 - c. Overall macro-economic risk.
 - d. All of the above.
9. Which of the following is not a non-financial constraint in project-decision?
- a. Human Factor
 - b. Longer pay-back period
 - c. Statutory Constraints
 - d. Strategic Needs
10. Which of the following correctly refers to 'network-diagram'?
- a. All project activities arranged in a proper sequence.
 - b. A Computer generated bar-diagram.
 - c. A network showing all the systems in an office.
 - d. None of the above.