

MBA I SEMESTER EXAMINATION 2010-11

Course Code: MBA101

Paper ID: 0401109

Principles of Management

Time: 3 Hours

Max. Marks: 75

Note: Attempt six questions in all. Q. No. 1 is compulsory.

1. Define on any five of the following (limit your answer in 50 words):

(3x5=15)

- a) Organizational Design
 - b) Informal Communication
 - c) Concurrent Control
 - d) Plan
 - e) Social System approach
 - f) Rationality in decision making
 - g) Motivation
 - h) Manpower Planning
2. What type of control challenges do national differences present to managers? (12)
3. Explain how someone can be a manager but not a leader, a leader but not a manager, and both a manager and a leader. (12)
4. Why do managers need to be aware of cultural differences when designing motivational approaches? (12)
5. List the essential steps in the planning process. How can managers plan in a dynamic environment? (12)
6. What did Weber contribute to the general administrative theories of management? (12)
7. Describe the various barriers to interpersonal communication. Explain how managers can overcome these barriers? (12)

8. How are the chain of command and span of control concepts used in organizing? Elaborate. (12)

MBA I SEMESTER EXAMINATION 2010-11

Course Code: MBA102

Paper ID: 0401110

Computer Fundamentals

Time: 3 Hours

Max. Marks: 75

Note: Attempt six questions in all. Q. No. 1 is compulsory.

1. Answer any five of the following (limit your answer in 50 words).
(3x5=15)
 - a) What is an ABACUS?
 - b) Why do we refer to a Computer as a System?
 - c) Indicate whether the following peripheral devices can be used for input, output or both:
 - d) Card Reader, VDU, Digitizer
 - e) What is a memory address?
 - f) What are modems?
 - g) Explain in brief the components of DBMS.
 - h) What are the advantages of Data Base System?
 - i) List five characteristics of computers.
2. Draw a block diagram to illustrate the basic organization of a computer system and explain the functions of the various units. (12)
3. Write short notes on the following- (3x4=12)
 - a) Storage Capacity
 - b) Printer
 - c) Internet
 - d) Types of Network
4.
 - a) What is Secondary Storage? How does it differ from a primary storage? (6)
 - b) What are peripheral devices? Why are they so called? (6)
5. What is Offline Data Entry System in most application? Differentiate traditional commerce and e-commerce. (12)
6.
 - a) Hardware and Software of a computer system are like two sides of a coin. Discuss. (6)
 - b) Explain ftp, telnet and intranet. (6)
7. What is meant by Network Topology? Describe three commonly used network topologies with their relative advantages and disadvantages. (12)
8. Give the full form of the following abbreviations: (2x6=12)
 - a) OMR
 - b) PROM
 - c) MAR
 - d) MBR
 - e) OCR
 - f) CRT

MBA FIRST SEMESTER EXAMINATION 2010-11

Course Code: MBA103

Paper ID: 0401111

Managerial Economics

Time: 3 Hours

Max. Marks: 75

Note: Attempt six questions in all. Q. No. 1 is compulsory.

1. Write short notes on any five of the following (limit your answer in 50 words). (3x5=15)
 - a) Economies of scale
 - b) Opportunity cost
 - c) Time value of money
 - d) Ordinal approach to consumer behaviour
 - e) Economics of scope
 - f) National Income
 - g) Phases of business cycle
 - h) Law of diminishing marginal utility
2. “Managerial economics is the integration of economic theory with business practice for the purpose of facilitating decision making and forward planning by the management.” Explain. (12)
3. Define demand forecasting. Discuss qualitative and quantitative techniques of demand forecasting. (4+8)
4. What is meant by elasticity of demand? Discuss different types of elasticity of demand. Suppose price elasticity coefficient for a commodity is estimated at 2. What does that mean? (4+6+2)
5. Explain the relationship between total cost, average cost and marginal cost in short run. (12)
6. What are the features of perfect competition? Explain the equilibrium of firm in short run and long run under perfect competition. (4+8)

7. Discuss different pricing strategies with reference to real life business examples. (12)
8. Define Inflation. How it is measured? Discuss various measures to control inflation. (3+4+5)

MBA I SEMESTER EXAMINATION 2010-11

Course Code: MBA104

Paper ID: 0401112

Business Statistics

Time: 3 Hours

Max. Marks: 75

Note: Attempt six questions in all. Q. No. 1 is compulsory.

1. Answer any five of the following (limit your answer in 50 words). (3x5=15)
 - a) Explain arithmetic mean with its merits and demerits.
 - b) What do you mean by time series analysis? What are its main components?
 - c) Discuss the terms (i) Random experiment (ii) Mutually exclusive events (iii) Independent events.
 - d) Define classical definition of probability with its limitations.
 - e) Differentiate between population and sample.
 - f) Differentiate between correlation and regression analysis.
 - g) What is meant by testing of hypothesis? Explain.
 - h) What is an index number? Explain its significance.

2. Calculate mean deviation about median for the following data: (12)

Class intervals	0-10	10-20	20-30	30-40	40-50	50-60	60-70
Frequency	8	12	10	8	3	2	7

3. Describe median and mode with their merits and demerits. (12)
4. State and prove Bayes theorem. How is it used in proper decision making? (12)
5. Explain various methods of studying correlation. Interpret the meaning of the values of the coefficient of correlation as 0 and ± 1 . (12)

6. Describe χ^2 test for testing the goodness of fit. 1000 families were selected at random in a city to test the belief that high income families usually send their children to public schools and the low income families often send their children to government schools. The following results were obtained. (12)

Income	School Public	Govt.
High	370	430
Low	130	70

Test whether income and type of schooling are independent at 5% level of significance. (Given that $\chi^2_{1,0.05} = 3.84$)

7. Explain how trend is eliminated from a time series by moving average method from the following data. Calculate the trend values using four-yearly moving average: (12)

Year	1989	1990	1991	1992	1993	1994	1995	1996	1997
Values	506	620	1036	673	588	696	1116	738	663

8. Define t-test with its applications. An operative claims that he produces 40 articles in an hour. A sample of 10 random hours shows the turns out as 43, 45, 38, 37, 41, 42, 44, 39, 43 and 38. Is the claim of the operative reasonable significant at 5% level of significance? (Use $t_9 = 1.833$). (12)

MBA FIRST SEMESTER EXAMINATION 2010-11

Course Code: MBA105

Paper ID: 0113116

Foundation English

Time: 3 Hours

Max. Marks: 75

Note: Attempt six questions in all. Q. No. 1 is compulsory.

1. Answer any five of the following (limit your answer in 50 words).
(3x5=15)
 - a) Explain adverb of time, frequency and place with one example each.
 - b) Identify the subject and the predicate parts in the following sentences:
 - i) The green mangoes in the basket are sour.
 - ii) The crow is a clever bird.
 - iii) There is a lady waiting far you.
 - c) What is suffix? Give two examples.
 - d) What are homophones? Give two examples.
 - e) Give the antonym of the following words:
 - i) Ability
 - ii) Remarkable
 - iii) Abundant
 - f) Write short note on the any one of the following:
 - i) Situational words
 - ii) Reading comprehension
 - iii) Extempore
 - g) What is communication?
 - h) What do you understanding by business terms? Give two examples.
2. Write a brief note on the importance of communication. (12)
3. What are the barriers to effective communication? (12)
4. What steps would you take for effective précis writing? (12)
5. Write a brief note on the principles of successful oral communication. (12)
6. Arrange the sentence parts according to any pattern to form a simple sentence: (12)
 - i) Beautifully, behaved, she.
 - ii) The son, the father, forgave, his mistake for.
 - iii) To her, wrote, you, letter.
 - iv) Attractive, pictures are, these.
 - v) Looks, fool, a, he.
 - vi) After, his pets, he, looks.
7. Write a paragraph (within 150 words) on any one of the following topics: (12)
 - a) A stitch in time saves nine.
 - b) We live in deeds, not in years.
8. What do you understand by group discussion? What are the reasons for its importance in matters of selection of candidates? (12)

MBA I SEMESTER EXAMINATION 2010-11

Course Code: MBA106

Paper ID: 0401113

Financial Accounting

Time: 3 Hours

Max. Marks: 75

Note: Attempt six questions in all. Q. No. 1 is compulsory.

1. Answer any five of the following (limit your answer in 50 words).
(3x5=15)
 - a) Name the main characteristics of accounting.
 - b) What is trade discount?
 - c) Explain the Current Assets and Non-current Assets?
 - d) Define contingent liability.
 - e) What is trading on Equity?
 - f) What do you mean by Common Size Statement?
 - g) What are non fund items?
 - h) What are common size financial statements?
2. "Accounting equation is true under all circumstances." Justify this statement with the help of five illustrations. (12)
3. What is Journal? Why is it called the book of original entry? Give the rules and advantages of journalizing. (12)
4. "Depreciation is allocation of cost and not valuation." Explain the statement with the help of any method of depreciation accounting. (12)
5. How will you deal with the following items appearing in a Trial Balance of a proprietor? (12)
 - a) Outstanding Rent
 - b) Prepaid Interest
 - c) Interest on Drawings
 - d) Discount allowed if no provision for discount on debtors appearing in the Trial Balance.
 - e) Bad Debts if provision for bad debts and doubtful debts is appearing in the Trial Balance.
6. How would you analyze the financial position of a company from the point of view of : (12)
 - a) An investor
 - b) A creditor
 - c) A financial executive of the company
7. Explain the different sources and applications of funds with suitable illustrations. (12)
8. Explain the meaning of a Cash Flow statement. Discuss its utility. (12)

MBA I SEMESTER EXAMINATION 2010-11

Course Code: MBA107

Paper ID: 0401114

Business Environment

Time: 3 Hours

Max. Marks: 75

Note: Attempt six questions in all. Q. No. 1 is compulsory.

1. Write short notes on any five of the following (limit your answer in 50 words). (3x5=15)
 - a) Features of Mixed Economy.
 - b) Regulatory role of Government in business.
 - c) Main objectives of FEMA Act.
 - d) Objectives of new industrial policy.
 - e) Components of a budget.
 - f) Elements influencing the culture.
 - g) Meaning of globalization.
 - h) Functions of WTO.
2. Discuss the various macro environmental factors which can have impact on business. (12)
3. Describe the functions and powers of SEBI in detail. (12)
4. Define monetary policy and describe how monetary policy acts as an instrument of growth. (12)
5. Describe salient features of Indian culture and values. Discuss how their acceptance on a large scale may change the face of business activities of our country in a more favourable direction. (12)
6. What are the multinational corporations? What is the difference between TNC, MNC, MNE Multi-domestic firm and Global firm? (12)
7. Discuss the reforms that have taken place in the recent past in Capital Market in India. (12)
8. What are the various social responsibilities a business should accept, perform? Discuss. (12)

MBA I SEMESTER EXAMINATION 2010-11

Course Code: MBA108

Paper ID: 0401115

Organizational Behavior

Time: 3 Hours

Max. Marks: 75

Note: Attempt six questions in all. Q. No. 1 is compulsory.

1. Answer any five of the following (limit your answer in 50 words).
(3x5=15)
 - a) Define Organizational Behavior. State its importance.
 - b) Relevance of Emotional Intelligence for a Business Organization.
 - c) Explain key job attitudes – Job involvement, Organizational Commitment, Job Satisfaction.
 - d) Explain four processes of Social Learning - attention, retention, motor reproduction, reinforcement.
 - e) Define Charismatic Leadership.
 - f) Explain Group Decision making.
 - g) Define Stress and its major consequences.
 - h) Discuss in brief the grievance handling process.
2. What is motivation? Discuss the elements of Mc Gregor theory x and y. How this theory helpful in motivating the employees? (12)
3. “More knowledge isn’t necessarily better knowledge.” On the basis of this statement, explain Knowledge Management. (12)
4. What is person-job fit? How is it different from person-organization fit? (12)
5. Define Interpersonal Relationship. Explain various stages of Group Development. (12)
6. What is learning? Discuss the role and importance of classical conditioning to the organization. (12)
7. Explain various approaches adopted by individuals and organizations to manage stress. (12)
8. Are conflicts dysfunctional? Discuss briefly the various forms of conflicts. (12)