

EASWARI ENGINEERING COLLEGE

DEPARTMENT OF MANAGEMENT STUDIES

AANACEMENT



BA 7205 - INFORMATION MANAGEMENT

Question Bank

Part A

- 1. What is meant by an Information Management?
- 2. List down the resources of Information management
- 3. Compare information and data
- 4. What is System Software and Application software?
- 5. What are the types of Information system?
- 6. What is System Development Methodology?
- 7. List down some of the common System Development Methodology
- 8. What is meant by Transaction Process system?
- 9. Write about Decision Support System.
- 10. What is Management Information Systems?
- 11. List some examples for MIS?
- 12. What is an EIS?
- 13. What is software prototyping?
- 14. What are the Different functional information system:
- 15. What is meant by executive information System?
- 16. What is Geographic information system?
- 17. List down the characteristics of Information
- 18. State the different types of Computers?
- 19. List down the components of DSS
- 20. What is Information Technology?
- 21. Define SDLC?
- 22. List out the various SDLC Models?
- 23. Define Software Engineering
- 24. What is Data Dictionary?
- 25. What is the need for DFD.

- 26. What is system flow chart?
- 27. What is system analysis and design?
- 28. What is feasibility Study? Discuss its types
- 29. What is structured analysis?
- 30. What is end user computing? List its advantages.
- 31. What are the possible risks associated with end user computing?
- 32. Define system design. List its objectives
- 33. What are the major advantages of structured programs?
- 34. What is the purpose of structured walkthrough?
- 35. What is a Decision table?
- 36. What is Data Flow Diagram.
- 37. What is an Entity?
- 38. What is an Attribute?
- 39. What Is Entity Relationship Model?
- 40. What is Object Oriented Analysis and Design?
- 41. Define DBMS
- 42. Define data and information.
- 43. What are the four major components of a database system?
- 44. What is database?
- 45. What are the advantages of database system?
- 46. What are the Limitations of File Systems?
- 47. What is Data Dictionary?
- 48. What are the objectives of DBMS?
- 49. Define data model.
- 50. How data models are classified?
- 51. What is ER diagram?
- 52. What are the various types of attributes?
- 53. What is relational data model?
- 54. What is a Primary Key?
- 55. What is a Foreign Key?
- 56. What is an object?
- 57. What is encapsulation?

- 58. What is Concurrency Control?
- 59. What is meant by Data Warehousing?
- 60. What is Data mart?
- 61. What is the aim of system implementation?
- 62. What are the primary objectives of building controls in information systems?
- 63. What is batch control?
- 64. List out the various steps to be taken to protect information system against disasters?
- 65. Why are controls necessary in an information system?
- 66. What organizational measures are necessary to ensure proper control of an information system?
- 67. What is control and audit?
- 68. What is the purpose of security measures in an information system?
- 69. Explain the significance of using a significant code with and example.
- 70. What is data validation? Why it is essential?
- 71. Define information system vulnerability?
- 72. What is system audit? Why is necessary?
- 73. What is cohesion?
- 74. What is coupling?
- 75. List out some important measures in ensuring software audit.
- 76. What are software verification tests?
- 77. What is alpha test?
- 78. What is beta test?
- 79. What is prototyping?
- 80. What are the advantages of using the prototyping model for software development?
- 81. What is validation of software?
- 82. What is smoke testing in software development?
- 83. What is debugging of a program?
- 84. Define E-commerce.
- 85. Define CGI.
- 86. What is CYBER CASH

- 87. What is ELECTRONIC DATA INTERCHAGE
- 88. What is Baseline criteria in SCM?
- 89. List out the Elements of SCM?
- 90. What are the Features supported by SCM?
- 91. What is ERP?
- 92. Write any two advantages and disadvantages of ERP systems.
- 93. What are the reasons for the explosive growth of the ERP market?
- 94. List down the problems tackled by ERP systems.
- 95. What are the Emerging Trends in ERP?
- 96. What is ERP lifecycle?
- 97. Who are the main players in the ERP market?
- 98. Define Data mining.
- 99. Give some alternative terms for data mining.
- 100. What is KDD?
- 101. What are the steps involved in KDD process.
- 102. What is the use of the knowledge base?
- 103. Draw the Architecture of a typical data mining system.
- 104. Mention some of the data mining techniques.
- 105. Give few statistical techniques.
- 106. What is Meta learning?
- 107. Define Genetic algorithm.
- 108. What is the purpose of Data mining Technique?
- 109. Define Predictive model.
- 110. Data mining tasks that are belongs to predictive model.
- 111. Define descriptive model.
- 112. Define the term summarization
- 113. List out the advanced database systems
- 114. Define cluster analysis.

- 1. Briefly describe about information technology.
- 2. Write about the Evolution of Information System.
- 3. Describe about the various Information system types based on Function and hierarchy.
- 4. What is System development methodology and list down the various types.
- 5. What are called functional information system.
- 6. Describe about Decision support system with its Advantages and Disadvantages.
- 7. Write about Knowledge information system and Executive information system.
- 8. Describe about Geographic information system.
- 9. Explain about Prototype and Spiral model with its Principles, merits, demerits.
- 10. Explain about international information system.
- 11. Describe the case Tool Architecture.
- 12. Explain the Various case tools used in the Analysis Phase.
- 13. Describe System flow chart, Decision table, Data flow Diagram.
- 14. Explain about ER Model.
- 15. Explain the concept of OOAD.
- 16. Write about various UML Diagrams.
- 17. What is security? List and describe controls that promote security for computer hardware, networks software and computerized data?
- 18. What is error detection and explain the types of error detection and control in details.
- 19. Explain the technologies and tools used for security and control.
- 20. What is vulnerability? Explain in detail about IS vulnerability
- 21. Mention the types of computer crime. And how does hacking and cracking is a threat for organizations.
- 22. Explain how information systems controls and enhances the security of Information system. And what security techniques are used with intranets and internet?
- 23. Discuss the importance of ethics in IT. Also discuss the steps and guidelines to be followed to create its awareness.
- 24. Explain the other online payment facilities.
- 25. Explain in detail about E-governance Best Practices.

- 26. Explain in detail about the benefits of SCM.
- 27. Describe the various steps involved SCM in detail.
- 28. Discuss the various steps of ERP implementation.
- 29. Define the terms Tangible and Intangible Benefits. Compare the tangible and intangible benefits of ERP.
- 30. Explain the Scope of ERP systems.
- 31. Explain about Functional Modules of ERP software.
- 32. Explain the evolution of Database technology?
- 33. Explain the steps of knowledge discovery in databases?
- 34. Explain the architecture of data mining system?
- 35. Explain various tasks in data mining?
- 36. Explain the taxonomy of data mining tasks?
- 37. Explain various techniques in data mining?
- 38. Discuss the components of data warehouse.
- 39. List out the differences between OLTP and OLAP.
- 40. Explain the SEI CMM model used in software quality assurance.
- 41. Explain in detail about Business Intelligence.
- 42. What is Business Intelligence (BI)?
- 43. Why BI?