

SRINIVASAN ENGINEERING COLLEGE, PERAMBALUR

DEPARTMENT OF MANAGEMENT STUDIES

BA9202-ECONOMIC ANALYSIS FOR BUSINESS

16 MARKS QUESTIONS

UNIT I

- 1.Explain various theories of Economics in detail.
- 2.State the three fundamental problems in Economics.
- 3.Explain the production possibility frontier in economics.
- 4.Elucidate the difference between Micro and Macro Economics.
- 5.Explain the role of government in Economic Development.

UNIT II

1. Explain the types of demand in detail.
2. Elucidate the various approaches to Consumer Behaviour.
3. Describe Economies and Diseconomies of Scale.
4. Explain Short run and Long run production function in detail.
5. Explain the factors influencing demand and supply in market equilibrium.

UNIT III

- 1.Explain the different market structures in Indian Market.
2. State the factors influencing Market Efficiency.
3. Explain the conditions in Perfect and Imperfect market.
4. Elucidate the Economic cost of imperfect competition.
5. Explain the general equilibrium and Efficiency of competitive markets.

UNIT IV

1. Elucidate the circular flow of economic activity.
2. Explain the determinants of National Income.
3. Explain the concept of Macroeconomic equilibrium.

4. Explain the components of aggregate demand and supply.
5. Describe Fiscal policy in detail.
6. Explain the concept of Multiplier Effect.

UNIT V

1. Explain the impact of Unemployment in India.
2. Define Inflation and also describe its reasons and impact.
3. Describe the concept of Okun's law.
4. Explain Supply side policy and management of Money market.
5. Describe the role of monetary policy in Indian Economy.
6. Explain the Concept of National Income and describe its factors.