

Code No: RR310206

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SET-1

B. Tech III Year I Semester Examinations, December-2011
MANAGEMENT SCIENCE
(ELECTRICAL AND ELECTRONICS ENGINEERING, ELECTRONICS AND
COMMUNICATION ENGINEERING, ELECTRONICS AND INSTRUMENTATION
ENGINEERING)

Time: 3 hours

Max. Marks: 80

Answer any five questions
All questions carry equal marks

1. What is the contribution of F.W.Taylor and Henry Fayol to management thought? Discuss. [16]
2. Critically examine Herzberg's two factor theory. Make a comparison between Herzberg's two factor theory and Maslow's theory of motivation. [16]
3. Compare and contrast product and process layout. Supplement your answer with suitable diagrams. [16]
4. Explain the objectives and importance of Material Management? [16]
5. What are the different stages in Product Life Cycle? [16]
6. Write short notes on:
a) Human Resource Management.
b) Recruitment. [16]
7. Identify the factors that are to be diagnosed in external and internal environment of a business organization. [16]
8. Discuss in brief (i) Total float (ii) Free Float and (iii) Independent Float. Explain the use of floats in CPM network. [16]

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