

B3.1-R4: MANAGEMENT FUNDAMENTALS AND INFORMATION SYSTEMS

NOTE:

1. Answer question 1 and any FOUR from questions 2 to 7.
2. Parts of the same question should be answered together and in the same sequence.

Time: 3 Hours

Total Marks: 100

1.
 - a) Explain the relevance of computer applications in Human Resource Management.
 - b) What is visionary leadership? Explain with example in Indian context.
 - c) Explain the concept of BPR.
 - d) What is SCM? Explain.
 - e) Explain the principles of Information security.
 - f) What are Data Management Controls? Explain in brief.
 - g) 'Planning theory illustrates the open system approach to management.' Explain.

(7x4)
2.
 - a) Do you see any reason why managing by objectives may result in increased use of matrix organizational structure? Explain the main features of Matrix Organization.
 - b) Briefly describe the communication process model. Select a communication problem and determine the cause (causes) of problem by applying the model in your analysis.

(9+9)
3.
 - a) What is ERP? Explain its benefits and limitations.
 - b) Discuss the need of an efficient Information System. State the major types of systems in organizations on the basis of organizational levels.

(9+9)
4.
 - a) What is behavioural approach to management? Explain its significance in management today.
 - b) Discuss the various stages in a System Development Process and list the strategic considerations involved.

(6+12)
5.
 - a) What is feed-forward control? Why is it important for managers? Explain it with the example of Inventory Control.
 - b) Explain internet and extranet controls and their role in organizations.

(9+9)
6.
 - a) Discuss the nature and concept of E-business. What are different dimensions of E-business? Explain.
 - b) Distinguish between 'Mission' and 'Vision'. How will you draft a Vision statement for a newly established integrated multi-modal logistics company with global footsteps?

(8+10)
7.
 - a) Explain the alternative methodologies for System development and evaluation.
 - b) Write short notes on any **three** of the following:
 - i) DSS
 - ii) Open System
 - iii) CRM
 - iv) System safeguards

(6+12)