QUESTION BANK OF E-COMMRECE.

Q1. What is e-commerce? Write the scope of e-commerce.

Q2. What are the main activities of e-commerce? Explain any two in detail.

Q3.What are the goals of e-commerce.

Q4. What are the technical component of e-commerce.

Q5. Give major advantage and disadvantages of e-commerce.

Q6 Write down the function of e-commerce. Explain them briefly.

Q7 Write some of the application of e-commerce.

Q8. Write on the following business.

1. Consumer to Consumer.

2. Bussiness to Consumer.

3. Bussiness to Business.

Q9 Write on the following business

1 Business to Government

2. Business to Person.

3. Peer to Peer.

Unit 2

Q1.What is a website. Give features of website.

Q2.Give reasons for building website.

Q3. Write the benefits of website.

Q4. Explain following parameter of website.

1. Bandwidth requirements.

2. Cost.

3. Time

4. Reach.

Q5 Explain the procedure of registering a domain name.

Q6. What is web promotion?

Q7. Explain the following methods of web promotion.

a. Target e-mail.

b. Banner exchange.

c. Shopping bots.

Unit 3.

Q1. Give advantages and disadvantages of internet.

Q2. Write on the component of internet information technology structure.

Q3. What is intranet? Give advantages of intranet.

Q4.What is extranet Give advantages and disadvantages of extranet

Q5. Differentiate between intranet and extranet.

Q6. What is the role of intranet in B2B application.

Unit 4

Q1. What is EDI? Write the history of EDI standard.

Q2. Give the application of EDI.

Q3. Write down the limitation of EDI.

Q4. Write down the advantages and disadvantages of EDI.

Q5. Describe EDI model.

Unit 5

Q1 Define e-payment. Give the types of e-payment system.

Q2.What is electronic cash?

Q3 Write on following.

1. Traditional payment system.
2. Credit card system.
3. Modern payment system.

Q4.Explain value exchange system.

Q5.Write down the characteristics of e-payment.

Q6. Explain electronic fund transfer.

Q7 Write on following.

1. Paperless bill.

2. e-cheque.

Unit 6

Q1. What are the objective of e-commerce.

Q2. How the objective of e-commerce are linked to business strategies?

Q3. What are the strategies to manage website cost.?

Q4. Give the comparison of benefit to cost in e-commerce.

Q5.What are the strategies for developing electronic commerce websites.?

Unit 7

Q1. Define the following

1. Internet marketing.
2. Online shopping.
3. Web shop.

Q2. Write down the pros and cons of online shopping.

Q3. Give advantages and disadvantages of internet marketing.

Q4. Justify an internet business.

Q5.Write on internet marketing techniques.

Q6.What is e-cycle of internet marketing.

Q7. Write on personalization of e-commerce.

Unit 8

Q1 What are the objectives of e-governance.

Q2 Explain Indian custom EDI system in detail..

Q3. Write on the common service centre.

Q4.Explain ICES –Import.

Q5 Explain ICES –Export.