Assure Quality Management Certification Services
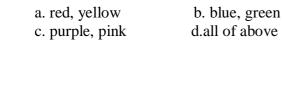
Accredited by JAS-ANZ for QMS & SDI for assessment

Max. Marks:50   **Time:60 Minutes**

Note:Attempt any 20 questions. All questions carry equal marks.

Q1. A short lived fashion is called _____.

   a. Classic.   b. style:
   c. Fad   d.none of above

Q2. _____STAGES are their in A FASHION CYCLE.

   a.3   b. 7
   c.4   d.5

Q3. What is mean by (M)size.

   a. Minimize   b. middle

   c.Medium   d. all the above

Q 4. what skills do you think someone would need to put on a fashion show ?

   a.Communication Skills   b. mechanical skill

Q5._____is important for buy accessories, shoes and makeup matching up to your dress?

   a. Communication   b.market survey
   c. behavior   d.none of these

Q6. labeling are not only to the fashion industry.
   a.true   b.false

Q7. use of different display equipment creates a really dynamic designs.

   a.true   b. false

Q8. _____ color are Warm color.

   a. red, yellow   b. blue, green
   c. purple, pink   d.all of above

Q9. Fil the blanks_____
    a. Tint = hue +white,
    b. tone = hue + grey,
    c.shade = hue+ black

Q10.The primary colors are _____, _____, and _____.

Q11. What does BOGOFF stands for ?

    a. Buy One Get One for Free   b. Bought on Good Offers
    c. Beginning of Great Offers   d. Buy on Great Offering

Q 12. Setting a Price below then the competition is called
    a. Penetration Pricing   b. Skimming
    c. Competitive Pricing   d. Premium

Q13. Payment of cash on receipt of merchandise is also known as _____.
    a. Cash on delivery   b.Cash on Acceptance
    c.Cash Payment   d.Cheque

Q14.Which memory is called main memory in computer ?
    a.secondery   b. primary
    c. computer   d. all of these

Q16. 2 type of fabrics use in summer _____,_____.

Q17. Name two stages of fashion cycle _____,_____.

Q18. Importance of self confidence -

_____

Q19.presentation means_____.

Q20. Explain any 2 secondary colors & their effect?

a.

b.