

Reg. No. :

Code No. : 9090

Sub. Code : DMT 22

M.A. DEGREE EXAMINATION, NOVEMBER 2014.

Second Year — Non-Semester

Tourism Management — (DD & CE)

DEVELOPMENT OF TOURISM IN INDIA

(For those who joined in July 2008–2009 onwards)

Time : Three hours

Maximum : 100 marks

PART A — (5 × 5 = 25 marks)

Answer any FIVE questions out of Eight.

1. Sketch the various factors affecting the inflow of international tourists into India.
2. Tourism is the fastest growing industry in India-Comment.
3. What is the need for Indian tourist information offices outside India?
4. Trace the criteria for opening Indian Overseas Tourist offices?
5. Write a note on Regional planning considerations.

6. Write a note on the Economic carrying capacities of a destination.
7. Trace the need for private sector involvement in tourism.
8. Comment on the need for uninterrupted power and water supply.

PART B — (5 × 15 = 75 marks)

Answer any FIVE questions out of Eight.

9. Tourism is one of the largest foreign exchange earner of the country – Explain in detail.
10. Write a detailed note on the differences between Domestic and International tourism.
11. Write a detailed account on the overseas Indian tourist offices.
12. Explain the need for a separate Ministry for tourism.
13. Explain tourism planning process in detail.
14. Explain in detail the carrying capacity and sustainability of a destination.
15. Give a detailed account on the role of public sector in tourism.
16. Write a detailed note on palace on wheels.

