

Reg. No. :

Code No. : 6090

Sub. Code : DMT 22

M.A. DEGREE EXAMINATION, APRIL 2014.

Second Year — Non-Semester

Tourism Management — (DD & CE)

DEVELOPMENT OF TOURISM IN INDIA

(For those who joined in July 2008-09 onwards)

Time : Three hours

Maximum : 100 marks

PART A — (5 × 5 = 25 marks)

Answer any FIVE questions out of Eight.

1. Sketch the stages of Tourism Development in India.
2. Trace the criteria for opening Indian Overseas Tourist Offices.
3. Give a note on tourism marketing strategies by the department of tourism.
4. Write a note on the Economic carrying capacities of a destination.

5. Write a note on the infrastructure capacities of a destination.
6. Write a note on Tourism subsidies.
7. Trace the need for Five year plans.
8. Give an account on the important parks and recreation places in India.

PART B — (5 × 15 = 75 marks)

Answer any FIVE questions out of Eight.

9. Write a note on the inconveniences faced by International Tourists in India.
10. Explain the need for a separate Ministry for Tourism.
11. Explain in detail the present day Tourism Ministry of India.
12. Progress monitoring is crucial – Explain in detail.
13. Trace in detail the various schemes for technical assistance in Tourism.
14. Give a detailed account on the role of Public Sector in Tourism.
15. Private Sector hotels are superior to Public Sector ones — Comment.
16. Write a detailed note on Palace on Wheels.