

Code No. : 8093

Sub. Code : DMT 22

M.A. DEGREE EXAMINATION, APRIL 2012.

Second Year – Non-Semester

Tourism Management -- (DD & CE)

DEVELOPMENT OF TOURISM IN INDIA

(For those who joined in July 2008 – 2009 onwards)

Time : Three hours

Maximum : 100 marks

PART A — (5 × 5 = 25 marks)

Answer any FIVE questions out of Eight.

1. Trace the origin and development of Tourism in India.
2. Tourism is the fastest growing industry in India – Comment.
3. What was the reason for opening the first Government of India Overseas Tourist office in New York?
4. Give an account on Financial planning in tourism.
5. Define planning.

6. Trace the need for joint functioning of the Central and Regional Tourism Development Corporations.
7. Write a note on infrastructure.
8. Tourist safety a real concern – Comment.

PART B — (5 × 15 = 75 marks)

Answer any FIVE questions out of Eight.

9. Tourism is one of the largest foreign exchange earner of the country – Explain in detail.
10. Tourism is a relatively recent phenomenon – Comment in detail.
11. Explain in detail the responsibilities of the Ministry of tourism in India.
12. Give a detailed account on the National Tourism Policy.
13. Explain in detail the carrying capacity and sustainability of a destination.
14. Give a detailed account on the functions of modern day ITDC.

15. Trace in detail the effects of private sector involvement in tourism industry.
 16. Write a detailed note on the lack of proper infrastructure.
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