

**Reg. No. :** .....

**Code No. : 9086**

**Sub. Code : DMT 12**

M.A. DEGREE EXAMINATION, NOVEMBER 2014.

First Year – Non-Semester

Tourism Management (DD & CE)

**TOURISM PRODUCTS IN INDIA**

(For those who joined in July 2008-2009 onwards)

Time : Three hours

Maximum : 100 marks

**PART A — (5 × 5 = 25 marks)**

Answer any FIVE questions out of Eight.

1. Define product.
2. “India is land for all seasons and all reasons”. Explain.
3. Give a short note on Jammu and Kashmir.
4. Give a short note on Mt. Abu.
5. Write any five Hindu Festivals.
6. Explain the importance of Chitra Festival.

7. Define culture and civilization.
8. Define adventure.

PART B — (5 × 15 = 75 marks)

Answer any FIVE questions out of Eight.

9. Explain any five cultural events of Tamilnadu.
10. List out the geographical attractions of Tamilnadu.
11. Examine the tourism importance of Mamallapuram.
12. List out the water falls of Tamilnadu.
13. Explain the holy places associated with Hindus.
14. Write an essay about Velankkani.
15. Explain the role of tourism fairs and festivals.
16. State briefly the adventure resources of South India.