

**Reg. No. :** .....

**Code No. : 8086**

**Sub. Code : DMT 12**

M.A. DEGREE EXAMINATION, NOVEMBER 2013.

First Year – Non-Semester

Tourism Management – (DD & CE)

**TOURISM PRODUCTS IN INDIA**

(For those who joined in July 2008-09 onwards)

Time : Three hours

Maximum : 100 marks

**PART A — (5 × 5 = 25 marks)**

Answer any FIVE questions out of Eight.

1. What is seasonal product?
2. “India is Land for All Seasons and All Reasons”. Explain.
3. Give an account on Tanjore Temple.
4. Give a short note on Mt. Abu.
5. Write any five Hindu Festivals.
6. Write a short note on Tanjore Brahadeeshwara Temple.

7. Define Culture and Civilisation.
8. Explain the role of Handicrafts in Tourism Promotion.

PART B — (5 × 15 = 75 marks)

Answer any FIVE questions out of Eight.

9. Examine the nature of Tourism products.
10. Examine the Tourism importance of Mamallapuram.
11. Explain the role of libraries in the context of Tourism development.
12. Examine the importance of Zoological Parks and Botanical Gardens of India.
13. Examine the role of Gurudwara in Tourism Promotion.
14. Write an essay about the folk culture.
15. Write any five major events of Motor Rally.
16. Examine the Resources of Flora and Fauna in India.