

Reg. No. :

Code No. : 8085

Sub. Code : DMT 11

M.A. DEGREE EXAMINATION, NOVEMBER 2013.

First Year — Non-Semester

Tourism Management (DD & CE)

PRINCIPLES OF TOURISM

(For those who joined in July 2008 onwards)

Time : Three hours

Maximum : 100 marks

PART A — (5 × 5 = 25 marks)

Answer any FIVE questions out of Eight.

1. Explain hotel.
2. Give a short note on business tourism.
3. Define life tourism.
4. Explain the merits of surface transport.
5. Give a short note on Indrail pass.
6. Bring out the social benefits of tourism.
7. Environmental pollution – Explain.
8. Define passport.

PART B — (5 × 15 = 75 marks)

Answer any FIVE questions out of Eight.

9. What are the factors motivates to undertake a travel?
10. Tourism creates employment opportunities. Explain.
11. List out the important Hindu religion and spiritual centres.
12. Examine the different types of adventure activities.
13. Write an essay about the status of tourism in modern period.
14. What are the facilities offered by Indian railways to promote tourism?
15. List out the leading Indian hotel chains.
16. “Tourism played a vital role for the regional and infrastructure development” – Discuss.