

Reg. No. :

Code No. : 6085

Sub. Code : DMT 11

M.A. DEGREE EXAMINATION, APRIL 2014.

First Year – Non–Semester

Tourism Management (DD & CE)

PRINCIPLES OF TOURISM.

(For those who joined in July 2008–2009 onwards)

Time : Three hours

Maximum : 100 marks

PART A — (5 × 5 = 25 marks)

Answer any FIVE questions out of Eight.

1. Define Motel.
2. Bring out the important tourist Centres of Kanyakumari.
3. Explain Out bound Tourism.
4. Explain different types of Transport.
5. Write about TAAI.
6. Give an account on Tourist Escort.
7. Explain the nature of Official Passport.
8. Explain PATA.

PART B — (5 × 15 = 75 marks)

Answer any FIVE questions out of Eight.

9. Examine the merits and demerits of Air Transport.
 10. What are the types of hotel Industry?
 11. List out the important Hindu Religion and Spiritual Centers.
 12. Explain the detail account of the popular Jain Temples.
 13. Examine the scope of Water Transport in Tourism.
 14. “Tourism helps to promote International Understanding”—Elucidate.
 15. Examine the role of Travel Agency in Tourism Promotion.
 16. Examine the role of ITDC in Tourism Promotion.
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