

Reg. No. :

Code No. : 9085

Sub. Code : DMT 11

M.A. DEGREE EXAMINATION, NOVEMBER 2014.

First Year — Non-Semester

Tourism Management — (DD & CE)

PRINCIPLES OF TOURISM

(For those who joined in July 2008–2009 onwards)

Time : Three hours

Maximum : 100 marks

PART A — (5 × 5 = 25 marks)

Answer any FIVE questions out of Eight.

1. Write a few words about origin of Tourism.
2. Write a few words about Social Benefits of Tourism?
3. Explain the History of paid holidays.
4. List out the cultural centres of Tamil Nadu?
5. Give a brief account on disadvantages of waterways?
6. Define carrying capacity.

7. Write a small account on E-Ticketing.
8. Write an administrative structure on Ministry of Tourism.

PART B — (5 × 15 = 75 marks)

Answer any FIVE questions out of Eight.

9. Write an essay about the origin and growth of Tourism Industry in India.
10. Examine the different types of tourism.
11. Examine the concept of Tourism in Ancient period.
12. Examine the role played by Railways in Tourism promotion.
13. “Tourism played a vital role for the regional and infrastructure development”.
14. Examine the negative impacts of Tourism Industry.
15. Write an essay about the leading Travel Agents in India.
16. Draw the organization structure of Tourism.