

Reg. No. :

Code No. : 9092

Sub. Code : DMT 24

M.A. DEGREE EXAMINATION, NOVEMBER 2014.

Second Year — Non–Semester

Tourism Management — (DD & CE)

BEACH TOURISM

(For those who joined in July 2008 onwards)

Time : Three hours

Maximum : 100 marks

PART A — (5 × 5 = 25 marks)

Answer any FIVE questions out of Eight.

1. Define Estuary. Also give a few examples.
2. Define Tide.
3. Write a note on the ABC of Kerala tourism.
4. Give an account of Cherai beach, Kochi.
5. Trace the religious importance of Puri beach in Orissa.
6. Write a note on Dolphin tourism in Chilka lake, Orissa.

7. Alcoholic drinks attract tourists into Daman – Comment.
8. Write a note on sea shell.

PART B — (5 × 15 = 75 marks)

Answer any FIVE questions out of Eight.

9. Write a detailed account on the human activities that affect the ecology of beaches.
10. Give a detailed account on Lagoons, citing a few examples.
11. Give a detailed account on beach tourism in Karnataka.
12. Give a detailed account on the back waters of Kerala identifying a few world class resorts on it's banks.
13. Give a detailed account on beach tourism in Andhra Pradesh.
14. Give a detailed account on the beach resorts in Andhra Pradesh.
15. Andaman – A prison turned into a paradise – Explain.
16. Give a detailed account on the vendors dependent on beach tourism.