Comprehension

Directions for question No 1- 5:

Read the passage and answer the questions that follow:

Suneet Varma begins his day early. There are meetings lined up for the day with his 10-member core group that includes a four-member Design team, the Business Development manager and the Chief Financial Officer. The evening is to be spent with his sponsor, champagne maker Moet-Hennesey, discussing the expansion of his business venture to Dubai and Hong Kong. At 30, Varma is the CEO of Suneet Varma Design Pvt. Ltd and also one of India's leading fashion designers. But not the only one to have "Pvt. Ltd." suffixed to his name.

Fast realizing that business is not just about selling stuff at weddings and fashion shows, designers are corporatising haute couture. Among the first is Ritu Kumar, with her 25-year-old son Amrish giving the necessary push to move her designer retail chain, Ritu's, into top gear last year. Amrish, who is the Director (Marketing) of his mother's enterprise, Ritika Designs Pvt. Ltd, got Mumbai-based Universal Consulting to evaluate the scope of the company and revamp its retailing system. Now, Ritu can sit anywhere in the world and keep a tab on the stages of processing and sale of garments. Says Amrish, "Quantifying this change is difficult, but our production of sales and finished goods to sales ratio are improving every month".

Designers are turning over a new leaf, hiring professionals for design, business development, marketing and advertising to keep time and cost overruns in check. The payoff is starting to show. Krishna Mehta's business has grown almost by 60 percent. She discusses sales reports, budgets and marketing strategies with her 35-member team regularly. Her team feeds the schedule and details on each collection onto a PC - earlier maintained in Mehta's head and a notebook. And she doesn't juggle all the decisions, instead alternates between her labels K2 and Oobe and spends the rest of the time on her couture business and meeting clients. "I find it refreshing to be only responsible for my creations, not to think of which magazine to advertise in or what schemes to run in my stores. It's all taken care of."

1) One of the recent trends in the Indian fashion industry is the emergence of:

A) New and bold designers ready to experiment
B) The corporatization of the fashion industry
C) Haute couture becoming affordable to the lay man
D) Children of the fashion designers taking over the businesses

2) The name of Ritu Kumar's enterprise is:

A) Ritika Designs   B) Ritu Designs   C) Ritu Kumar's   D) Ritu's

3) Why has Krishna Mehta's business grown by 60 percent?

A) She spends a lot of time on her couture business and meeting clients
B) Her big team of 35 relies on information technology and computers
C) Professionals have been hired to deal with various aspects of running the business
D) She discusses sales reports, budgets and marketing strategies with her team regularly

4) K2 and Oobe are labels by:

A) Suneet Varma   B) Krishna Mehta   C) Ritu Kumar   D) Moet-Hennesy

5) Suneet Varma is planning to expand his presence to Dubai and Hong Kong because:

A) He is a very popular designer in those parts of the world.
B) He has the backing of good sponsors.
C) He has hired professionals to help him expand his business and corporatize it.
D) Universal Consultants advised him to do so.

Directions for question No 6- 8:

Read the passage and answer the questions that follow:

While you might hear, say, Nirvana covering a Leadbelly song, or John Cougar Mellencamp and Bruce Springsteen paying lip service to Woody Guthrie, and all manner of bands showing up with acoustic instruments on MTV's Unplugged show, the influence of traditional folk on today's rock is pretty small. The "anti-folk" scene of the late 1980s, an attempt by New York musicians to provide an acoustic-based heir of sorts to the hootenannies of the '50s and '60s, had minimal impact; the Washington Squares attempting to mimic the "beatnik folk" of Peter, Paul & Mary was a failure on all counts.

Many fine performers of the last couple of decades have been labeled as folk because their arrangements are largely acoustic, but really belong more in the singer-songwriter camp than traditional music; their category is often more a function of the audiences they play for, or the fact that acoustic guitars are at the forefront of their arrangements. Hence you might find Kate Wolf, Lucinda Williams, Tish Hinojosa, Mary McCaslin, Peter Stampfel, the McGarrigle Sisters, Townes Van Zandt and Bill Morrissey in folk sections, although they sing original, at times compelling material about the here and now, and are often not aware to using some electric instruments. Indeed, the music of these above performers is not terribly dissimilar from some artists commonly marketed as rock and pop musicians, such as Joni Mitchell.

Some performers who are in many respects troubadours in the folk tradition, like Michelle Shocked or Phranc, are marketed as rock because that is where their audience is perceived to be; the Eleventh Dream Day offshoot Freakwater was marketed to alternative/indie rock listeners more because of their pedigree than the music, which hearkens in spirit back to the Carter Family.

6) Michelle Shocked is marketed as:

A) Rock   B) Blues   C) Country   D) Jazz

7) The influence of traditional folk on today's rock is:

A) Huge   B) Pretty small   C) Significant   D) An absolute zero

8) The "anti-folk" scene of the late 1980s:

A) Had minimal impact   B) Had a major impact
C) Proved to be a landmark for change   D) None of the options

Analytical Ability

Directions for Questions 9-10:

Read the following information and answer the questions that follow:

During an international film festival, it was observed that a movie from the USA was watched by 40 film critics, a movie from India was watched by 67 film critics, and a movie from China was watched by 46 film critics. Twenty eight film critics watched movies from India and China, 8 watched movies from the USA and China, 26 watched movies from India and the USA and 2 saw movies from all the 3 countries.

9) How many film critics watched a movie from India but NOT from the USA and/or China?

A) 13　　　　　　　　B) 15　　　　　　　　C) 21　　　　　　　　D) 40

10) How many film critics watched a movie from China but NOT from India and the USA?

A) 12　　　　　　　　B) 19　　　　　　　　C) 27　　　　　　　　D) 35

11) Two hundred and fifty engineering graduates were surveyed on their reading habits. One hundred and sixty read novels, 100 read newspapers, 60 read magazines and 10 read all the three. Forty graduates read only novels and newspapers, 10 read only newspapers and magazines and 30 read only magazines and novels. How many read atleast two reading materials?

A) 20　　　　　　　　B) 50　　　　　　　　C) 90　　　　　　　　D) 120

12) In a certain code, PERSONAL is written as RFTTQOCM. How is PUBLICITY written in that code?

A) RVDMKDKUA　　　B) RVCNKDKUA　　　C) RVCNJCJVZ　　　D) RVDMKCKVZ

13) In a certain code, DATA SUFFICIENCY is written as CZSZ TVGGJDJFODZ. How is SET THEORY written in that code?

A) TFU UIFPSZ　　　B) RDS UIFPSZ　　　C) TFU SGDNQX　　　D) RDS SGDNQX

14) If 'BLUE IS DARK' is coded as 'SEND NIGHT ROSE', 'RED IS HOT' is coded as 'GOD HAS SEND' and 'HOT TYRE BURST' is coded as 'MAN HAS RUST', then what is the code for 'RED' ?

A) GOD　　　　　　　B) HAS　　　　　　　C) SEND　　　　　　　D) ROSE
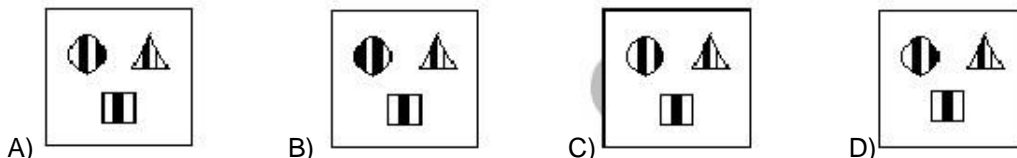
Directions for Questions 15-16:

Given below are four figures, of which three are similar and the fourth one is different. Find the odd figure.

15)

A)　　　　　　　B)　　　　　　　C)　　　　　　　D)

16)

A)　　　　　　　B)　　　　　　　C)　　　　　　　D)
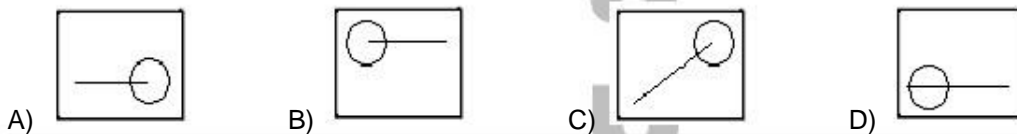
Directions for Questions 17-20:

In the following questions, mark

1, if statement I alone can help determine the conclusion
2, if statement II alone can help determine the conclusion
3, if statement I and II taken together can help determine the conclusion
4, if none of the statements, taken together or separately, can help determine the conclusion

17) Is the quadrilateral a rhombus?

Statement I: It is also a parallelogram.
Statement II: All of its sides are equal.

A) 1   B) 2   C) 3   D) 4

18) Is $1/a > [b / (b^2 + 2)]$?

Statement I: a = b
Statement II: b > 0

A) 1   B) 2   C) 3   D) 4

19) Conclusion: General Knowledge improves the IQ of a person.

Statement I: General knowledge is important for the success of a person.
Statement II: A person having low IQ will be unsuccessful in his life.

A) 1   B) 2   C) 3   D) 4

20) Conclusion: A lightning bolt generates temperatures five times hotter than that found on the sun's surface.

Statement I: The sun's surface is 5 times hotter than the temperature on the earth's crust.
Statement II: A lightning bolt generates temperature equal to the temperature present on the earth's crust.

A) 1   B) 2   C) 3   D) 4

21) If * stands for +, + stands for /, / stands for - and - stands for *, then which of the following equations is TRUE?

A) 54*9/54+3-9=-99   B) 9+54*54-9/9=-23   C) 9*9/54+3-9=-2   D) 9/54*54+3-9=8.25

22) If * stands for -, / stands for +, + stands for / and - stands for *, then which of the following is TRUE?

A) 32/14*6+40-8 = 44.8 B) 14*8/6+40-8 = 16.8 C) 32*6/14+32-8 = 9.9 D) 32/6*14+32-8 = 18.9

Directions for Questions 23-22:

Each question has two statements and some conclusions. Choose the conclusion that logically follows:

23) All monkeys are animals.
Some animals are birds.

A) Some monkeys are birds.   B) Some birds are monkeys.
C) Both A and B   D) None of the options

24) Statements :

1. No book is a Lock.
2. All Locks are birds. .

Conclusions:

 I. All books are not birds.
II. Some birds are books.
III. Some birds are not books.
IV. All books are birds.

A) Choice I   B) Choice II   C) Choice III   D) Choice IV

25) No reptiles have fur.
All snakes are reptiles.

A) All reptiles have fur.   B) No snakes are reptiles.
C) No snakes have fur.   D) None of the options

Directions for Questions 26-28:

Assuming the statement given in each question to be true, choose the inference as one of the following:

(A) - True   (B) - False   (C) - Uncertain   (D) - None of the options

26) Statement: Probability of getting a head is 100%
Inference: Both sides of a coin are heads.

A) A   B) B   C) C   D) D

27) Statement: Working hard is not the only criteria for success.
Inference: Being emotionally intelligent is as important as working hard.

A) A   B) B   C) C   D) D

28) Statement: The only planet, which has a friendly environment for the evolution of living beings, is the Earth.
Inference: There is no planet other than the Earth where living beings can evolve.

A) A   B) B   C) C   D) D

29) Pointing to a man in a photograph, Asha said, "His mother's only daughter is my mother". How is Asha related to the man in the photograph?

A) Nephew   B) Sister   C) Wife   D) Niece

30) A woman walking with a boy meets another woman and on being asked her relationship with the boy, says, "My father is his father's father-in-law". How is the boy related to the woman?

A) Nephew   B) Brother-in-law   C) Son   D) Grandson

31) Pointing to a lady in a park, Bikash said, "She is the daughter of my father's father's only son". How is Bikash related to the lady?

A) Brother   B) Cousin   C) Father   D) Uncle

32) Ajay starts from his home and travels 3 km eastward to Bus stand and then turns left and travels thrice that distance to Market. He again turns left and travels five times the distance he covered between his home and Bus stand and reaches destination University. The shortest distance between his home and the University is ?

A) 10 km   B) 12 km   C) 15 km   D) 20 km

33) You have a barrel, filled to the top with water, which weighs 150 pounds. What can you add to the barrel in order to make it lighter?

A) Ice cubes   B) Air   C) Stones   D) Holes

Directions for questions 34-25:

In the following questions, three figures are given, that follow a certain sequence or pattern. Find the next figure in the sequence from the Answer choices provided below.

34)

Problem Figures   **Answer Figures**

A) A   B) B   C) C   D) D

35)

Problem Figures   **Answer Figures**

A) A   B) B   C) C   D) D

36)   Problem Figures   Answer Figures

A) A   B) B   C) C   D) D

37) What is the next number in the series: 1, 2, 4, 7, 11, 16, ___

A) 25   B) 21   C) 22   D) 20

38) What is the next number in the series: 5.2, 4.8, 4.4, 4, _

A) 3   B) 3.3   C) 3.5   D) 3.6