

**COURSE CODE - 1041202**

**UG DEGREE EXAMINATION – SEP 2014**

**BCOM (ACC.FIN /CA/ INT.BUS)/BCOM**

**BUSINESS MANAGEMENT**

**(For Candidate Admitted From Calendar Year 2007 To Calendar Year 2011)**

**Time: 3 Hours**

**Max.Marks:75**

**PART - A**

**Answer All the Questions:**

**10 X 2 = 20**

**Answer should not exceed ½ pages.**

1. What is a barrier of communication?
2. Give the expansion of PERT and CPM
3. What are Non-Financial Incentives?
4. What is mean by Administration?
5. Who is called democratic Leader?
6. What is On-the-Job Training?
7. List out the types of leadership.
8. What is mean by profession?
9. Define Budgetary Control.
10. What is the factors productivity?

**PART - B**

**Answer All the Questions:**

**5 X 5 = 25**

**Answer should not exceed 1 ½ pages.**

11. a. Discuss the various types of Interviews.

**(Or)**

- b. What are the advantages of delegation of authority?

12. a. What types of controlling power?

**(Or)**

- b. Is management Art or Science? Discuss.

13. a. What are the advantages of delegation of authority?

**(Or)**

- b. Explain the concept of Management by Exception.

14. a. Explain the importance of business management.

**(Or)**

- b. What are the uses of management producing?

15. a. Write the evolution of Business Management

**(Or)**

- b. Explain the functions of M.B.O.

**PART - C**

**Answer any Two Questions:**

**2 X 15 = 30**

**Answer should not exceed 5 pages.**

16. Describe the process of Decision-Making.
17. Discuss centralization Vs decentralization.
18. Explain mallow's is need priority theory of motivation.
19. Distinguish management from administration.
20. Management is an art and science, discuss elaborately.