

**COURSE CODE - 1041220**

**UG DEGREE EXAMINATION - SEP 2014**

**BCOM**

**ALLIED I BUSINESS MANAGEMENT**

**(For Candidate Admitted From Academic Year 2011 Onwards)**

**Time: 3 Hours**

**Max.Marks:75**

**PART - A**

**Answer All the Questions**

**10 X 2 = 20**

**Answer should not exceed ½ pages.**

1. Define 'Management'.
2. What is mean by management as a profession?
3. Define the term Directing.
4. Define Decision Making.
5. What is Span of Control?
6. What do you meant by Organization Structure?
7. Define Delegation of Authority.
8. Define 'Coordination'.
9. Define 'Controlling'.
10. Define Recruitment.

**PART - B**

**Answer All the Questions:**

**5 X 5 = 25**

**Answer should not exceed 1 ½ pages.**

11. a. Explain the Concepts of Management

**(Or)**

- b. How it differs from Management to Administration.

12. a. State the steps in Management Process?

**(Or)**

- b. Bring out the types of Decision Making

13. a. Distinguish between delegation and decentralization

**(Or)**

- b. What is 'Motion Study'? State its aims.

14. a. Describe the importance of Staffing.

**(Or)**

- b. 'A successful leader is not necessarily effective' –Discuss

15. a. Write short note on: "Performance Appraisal".

**(Or)**

- b. Explain the different Techniques of Managerial Control.

**PART - C**

**Answer any Two Questions:**

**2 X 15 = 30**

**Answer should not exceed 5 pages.**

16. Enumerate the evolution Process of Business Management.
17. Explain the different functions of Management.
18. What are the Steps and Types of Planning?
19. Explain the Maslow's theory of Motivation. Also state the importance of Motivation.
20. State the different Barriers of Communication?