

ENTRANCE EXAM - 2011

MA-AVC/MA-MMC

Name:

Application Number:

College:

Course:

Exam Centre and Date:

INSTRUCTIONS

1. Total time for written exam is 3 hours
2. All sections, incl. 'Essay Writing', must be answered in the question paper itself
3. Use only tick mark or circle for the correct answer
4. Do not over-write or scratch answers once marked
5. There are no negative marks for wrong answers
6. Do not use pencils, use only blue or black ink

Please note: answer sheets will not be returned to the candidates after evaluation

Signature of Dean of Studies, with college seal and date

MARKS AND SELECTION STATUS

(to be filled by evaluator)

SECTION	TOTAL MARKS	MARKS SECURED
I. ENGLISH LANGUAGE	20	
II. GENERAL KNOWLEDGE	10	
III. CURRENT AFFAIRS	10	
IV. PSYCHOMETRIC TEST	10	
V. MEDIA AWARENESS	10	
VI. ESSAY WRITING	80	
VII. GROUP DISCUSSION	30	
VIII. PERSONAL INTERVIEW	30	
TOTAL	200	
Percentage	%	

Signature of Evaluator:

Comments of Evaluator:

Status of candidate (tick one):

SELECTED

REJECTED

WAITLISTED

SECTION 1 ENGLISH LANGUAGE (4Q x 5M = 20 MARKS)

Read the passage carefully and answer the questions given in this section.

Colonel Aponte understood then that they could not wait any longer and he ordered Father Amador to do the autopsy. "It would be worse digging him up a week later," he said. The priest had studied medicine and surgery at Salamanca, but had entered the seminary before he was graduated, and even the mayor knew that his autopsy would have no legal standing. Nevertheless, he made him carry out the order.

It was a massacre, performed at the public school with the help of the druggist, who took notes, and a first-year medical student who was here on vacation. They only had a few instruments for minor surgery available and the rest were craftsman's tools. But despite the havoc wrought on the body, Father Amador's report seemed in order and the investigator incorporated it in the brief as a useful piece of evidence.

Seven of the several wounds were fatal. The liver was almost sliced in pieces by two deep cuts on the anterior side. He had four incisions in the stomach, one of them so deep that it went completely through and destroyed the pancreas. He had six other lesser perforations in the transverse colon and multiple wounds in the small intestine. The only one he had in the back, at the level of the third lumbar vertebra, had perforated the right kidney. The abdominal cavity was filled with large clots of blood, and in the midst of the morass of gastric contents appeared a medal of the Virgin of Carmel that Santiago Nasar had swallowed at the age of four.

The thoracic cavity showed two perforations: One in the second right intercostal space that affected the lung and another quite close to the left armpit. He also had six minor wounds on his arms and hands, and two horizontal cuts: one on the right thigh and the other in the abdominal muscles. He had a deep stab in the right hand. The report says: "It looked like a stigma of the crucified Christ." The encephalic mass weighed sixty grams more than that of a normal Englishman, and Father Amador noted in the report that Santiago Nasar had a superior intelligence and a bright future.

Nevertheless, in the final note he pointed out a hypertrophy of the liver that he attributed to a poorly cured case of hepatitis. "That is to say," he told me, "he had only a few years of life left to him in any case." Dr. Dionisio Iguaran, who in fact had treated Santiago Nasar for hepatitis at the age of twelve, recalled that autopsy with indignation. "Only a priest could be so dumb," he told me. "There was never any way to make him understand that we tropical people have larger livers than greenhorn Galician Spaniards."

1. Select single words from the passage as meanings for the words/phrases given below.

(10Q x ½M = 5 M)

- a. Postmortem -
- b. Bucket -
- c. Cruelly killing a large number of people -
- d. Included -
- e. Holiday -
- f. An area of low-lying soggy ground -
- g. Destruction -
- h. Anger -
- i. Immature person -
- j. A mark or token of disgrace -

2. Tick the correct word in brackets. (5M)

Colonel Aponte realized they were (running / falling) out of time and (decided / decides) to act. He (told / said) the priest to (perform / cut) the autopsy. Due to (a lack / want) of experience, the priest (butchered / ransacked) the body (when / until) it was (unrecognizable / derecognized). In a fit (of / on) anger he pulled (off / out) his gloves and (strode / stalled) out of the room.

3. Fill in the blanks with appropriate words in the context of the passage. (5M)

- a. Colonel Aponte had _____ (little / less) faith in Father Amador's abilities.
- b. Though Father Amador was not a doctor he _____ (made / tried) an attempt to perform the autopsy.
- c. The body was mutilated _____ (beyond recognition / not to be recognized).
- d. The autopsy report does not _____ (say much / make much) of Father Amador's intelligence.
- e. Since there were no surgical instruments he had to _____ (make do / do) with craftsman's tools.

4. Tick the appropriate word in the brackets. (5M)

He (laid / lay) the body (on / onto) the table and proceeded (with / for) the autopsy. (In / On) the liver he detected signs of hepatitis. He cut the liver (into / in) thin slices but could find no sign (of / for) the cause for death. He threw (up / out) his hands (in / with) despair. (In / With) disgust he swept the mess (off / of) the table.

SECTION 2 GENERAL KNOWLEDGE (10Q x 1M = 10 MARKS)

- 1. Which of the following is the basic characteristic of Oligopoly?
 - a. Few sellers, one buyer
 - b. Few sellers, many buyers
 - c. Few sellers, few buyers
 - d. One seller, few buyers

- 2. Who among the following was a bus conductor before he became a film star?
 - a. Shah Rukh Khan
 - b. Aamir Khan
 - c. Rajinikanth

d. Kamal Hassan

3. The current (2011) edition of ICC Cricket World Cup being played in India, Sri Lanka and Bangladesh, which first started in 1975, is...

a. The Ninth Edition

b. The Tenth Edition

c. The Eleventh Edition

d. The Twelfth Edition

4. WHO is a common and popular acronym for...

a. World Heavy Metals Organization

b. World Health Organization

c. World Hydrocarbons Organization

d. World Harvesters Organization

5. The Chairperson of the United Progressive Alliance is...

a. Manmohan Singh

b. Sharad Pawar

c. Pranab Mukherjee

d. Sonia Gandhi

6. Which two games have 11 players in one side of a team?

a. Cricket and Baseball

b. Hockey and Volleyball

c. Football and Basketball

d. Cricket and Hockey

7. Which of ISRO's recent satellite launches was a failure?
- a. ASLV-02/GSAT-2A
 - b. ISRO-011/SLV-02
 - c. GSLV-F06/GSAT-5P
 - d. GSLV-F02/Mark-III
8. With which unit of the armed forces would you associate the following ranks: Squadron Leader, Wing Commander and Group Captain?
- a. Air Force
 - b. Navy
 - c. Military Intelligence
 - d. Border Security Force
9. The acronyms BHEL, BEL, BPCL and BEML refer to...
- a. Indian government owned public sector companies
 - b. Subsidiaries of British Petroleum
 - c. Companies headquartered in Bangalore
 - d. Private companies engaged in defence production
10. Which of these mountain ranges does not exist geographically, in India?
- a. Eastern Ghats
 - b. Western Ghats
 - c. Aravalli Range
 - d. Southern Ghats

SECTION 3 CURRENT AFFAIRS (10Q x 1M = 10 marks)

1. Which Union Minister was arrested by the CBI for his alleged role in the 2-G scam?
 - a. Andimuthu Raja
 - b. Kapil Sibal
 - c. Arun Shourie
 - d. Dayanidhi Maran

2. Who is Aruna Shanbaug, and why was she in the news recently?
 - a. A nurse, sexually assaulted by a janitor of a hospital in Mumbai, in coma for 36 years, on whose behalf a euthanasia appeal was filed in the Supreme Court
 - b. A human rights activist who has been on hunger strike since 1982 in Nagaland for restoration of tribal rights
 - c. An environmental activist who fought for the protection of forest cover in Orissa and Chhatisgarh from multinational mining companies
 - d. A Bangladeshi parliamentarian of Indian origin

3. Adarsh Housing Society in Mumbai was in the news because...
 - a. It was the first housing society to acquire ISO-9004 certification
 - b. The chief patron of the housing society is Aamir Khan
 - c. The building complex came up on defence land, meant for Kargil widows
 - d. The building was meant to be a Sainik School

4. What is the Antrix-Devas deal all about?
 - a. Sale of S-band spectrum by ISRO
 - b. Purchase of submarines from Denmark
 - c. Sale of helicopters to Australia

- d. For chemical investigations into depleting ozone layer
-
5. The director which prestigious educational institution resigned after his links with the Libyan dictator, Muammar Gaddafi, and his son were revealed?
 - a. London School of Economics
 - b. Yale University
 - c. Indian Institute of Management
 - d. Massachusetts Institute of Technology
-
6. Who is Hasan Ali and why is the government probing his finances?
 - a. A mining baron from Karnataka who was accused of illegally exporting iron ore to China
 - b. A senior navy officer who allegedly received kickbacks in the purchase of submarines from Russia
 - c. A Pakistani cricketer who was sacked from the team because of his involvement in match-fixing
 - d. A Pune-based stud farm owner and scrap dealer who owes more than Rs.50,000 crores to the Indian Income Tax Department
-
7. The Central Vigilance Commissioner whose appointment by the government was annulled by the Supreme Court because...
 - a. He was found to be over-age for the current position
 - b. A charge sheet was pending against him in the Palmolein Import Case
 - c. He was not the senior-most bureaucrat for the position
 - d. He had never been a state vigilance commissioner
-
8. Which of the following former Union Human Resources Development passed away recently?

- a. Murali Manohar Joshi
- b. P V Narasimha Rao
- c. Arjun Singh
- d. Dr Karan Singh

9. The Union government recently began peace talks with a militant group.... to end 30 years of insurgency in...

- a. With ULFA... in Assam
- b. With JKLF... in Kashmir
- c. With Maoists... in Chattisgarh
- d. With LTTE... in Tamil Nadu

10. What did the Prime Minister announce that he would set up to probe the 2-G spectrum scam?

- a. Joint Parliamentary Committee (JPC)
- b. Central Vigilance Committee (CVC)
- c. Telecom Advisory Committee (TAC)
- d. Telecom Regulatory Authority of India (TRAI)

SECTION 4 PSYCHOMETRIC TEST (10Q x 1M = 10 MARKS)

The following questions will test your ability to think laterally. The answers are closer to commonsense and practicality than hardcore theory. To answer this section you have to 'think'!

- 1. Divide 40 by half and add ten. What is the answer?
 - a. 30

- b. 90
- c. 80
- d. 50

2. To the nearest cubic centimetre, how much soil is there in a 3cm x 2cm x 2cm hole?

- a. 12 cubic centimeter
- b. As much as the depth
- c. As much as the width
- d. None, because it is a hole

3. A cowboy rode into town on Friday, spent one night there, and left on Friday. What could be the most plausible explanation to this?

- a. The cowboy came into town at 12 am
- b. The cowboy left the time at 12 pm
- c. He crossed a time zone
- d. The name of his horse was Friday

4. Is it legal for a man to marry his widow's sister?

- a. It depends on the country he resides in
- b. It depends on the widow's sister's consent
- c. It depends on his widow
- d. He cannot marry her at any cost

5. How many times do the hands of a clock overlap in 24 hours?

- a. 24
- b. 12
- c. 22

d. 48

6. If you were alone in a deserted house at night, and there was an oil lamp, a candle, some firewood and you only have one match, which would you light first?

- a. The candle
- b. The oil lamp
- c. The firewood
- d. The Match

7. Andy, Brian, Cedric, and Dave are an architect, a barber, a caseworker, and a dentist, but not necessarily in that order. Given the following facts, determine what each man's occupation is. At least one, but not all of the men's names begin with the same first letter as their occupation; the architect's name does not contain an 'r'; the barber and dentist each have names that share exactly one letter

- a. The architect is Andy, the barber is Dave, the caseworker is Cedric, and the dentist is Brian.
- b. The architect is Dave, the barber is Andy, the caseworker is Cedric and the dentist is Brian
- c. The architect is Andy, the barber is Brian, the caseworker is Cedric and the dentist is Dave
- d. Insufficient data

8. Assuming that you are paying for the ticket, is it cheaper to take one friend to the movies twice or two friends to the movies at the same time?

- a. One friend to the movies twice
- b. Two friends at the same time
- c. One friend at a time to different movies

d. Insufficient data

9. When a plane crashes on the Karnataka-Maharashtra border, where would you bury the survivors?

a. In Karnataka

b. In Maharashtra

c. In their respective hometowns

d. Cannot bury them

10. What five letter word becomes shorter when you add two letters to it?

a. Stunt

b. Short

c. Quick

d. Brief

SECTION 5 MEDIA AWARENESS (6Q x 1M = 6M + 2Q x 2M = 4M)

1. Which of the following organisations is not associated with the Indian media?

a. Audit Bureau of Circulations

b. Press Trust of India

c. Advertising Standards Council of India

d. Media Organisation and Management Foundation

2. Which of these is not an Indian television channel?

a. CNA

b. CNN-IBN

c. CNBC

d. CNEB

3. The present Union Minister for Information and Broadcasting is...

- a. Meira Kumar
- b. Krishna Tirath
- c. Ambika Soni
- d. Kumari Selja

4. The text type moving across the television screen during news presentation is known as...

- a. Jump
- b. Crawl
- c. Bend
- d. Gallop

5. Which of the following is not an Indian newsmagazine?

- a. India Today
- b. Outlook
- c. The Fortnight
- d. The Week

6. Who was the anchor of Big Boss Season 4?

- a. Arshad Warsi
- b. Amitabh Bachchan
- c. Salman Khan
- d. Shilpa Shetty

7. Match Bollywood stars and the brands they endorse (2 marks).

- | | | |
|-------------------|------------|-----|
| a. Hrithik Roshan | Dish TV | () |
| b. Aamir Khan | Whirlpool | () |
| c. Shah Rukh Khan | Tata Sky | () |
| d. Ajay Devgn | Hero Honda | () |

8. Match Dance Reality Shows and TV channels (2 marks).

- | | | |
|------------------------|---------|-----|
| a. Dance India Dance | Colors | () |
| b. Boogie Woogie | Star TV | () |
| c. Chak Dhoom Dhoom | Sony | () |
| d. Zara Naach Ke Dikha | Zee TV | () |

SECTION 6 ESSAY WRITING (8Q x 10M = 80 marks)

This section, with four sub-sections, contains 12 questions out of which the student has to answer any **eight by selecting at least one question from each sub-section**. All questions carry equal marks (10). The answer to each question should not be less than 1 page (approx.300 words). Answers must be written in the answer booklet itself. You can choose to answer any **two** essays in Bangla or Hindi.

Criteria for evaluation: clarity of thought, brevity of expression, originality of ideas, knowledge of facts, and style of language. Your answers must reflect your specific viewpoints based on media reports and your understanding of the larger socio-economic and political context.

Sub-section 1 - Society

1.1 We are becoming increasingly dependent on machines and computers even to carry-out our day-to-day activities. Is this dependence good or bad? Give examples to prove your arguments.

1.2 Younger billionaires, greater emotional stress, work-life balance, disjoint families, single parents... to what extent has the traditional role of men and women changed in the last 10 years in the context of changing professional lifestyle and personal habits? How do you think this will affect the life of future generations? Give examples.

1.3 Should sex education be introduced at the high school level for students, given the alarming rise in teenage pregnancy? Is this problem a result of Western influence on Indian society? Or, is it a case of new-found human freedom?

Sub-section 2 – Current Affairs

2.1 Should euthanasia be given the status of a fundamental right if the means to live ceases to exist? Should there be a law governing euthanasia? Give your opinion in the context of Aruna Shanbaug's plea in the Supreme Court, and the Court's decision.

2.2 Comment on the recent uprising in Egypt, Libya and Islamic nations in the Middle East. Is this the end of dictatorship in the world?

2.3 Give an outline of Radia-gate. Who is Niira Radia? Why was she in the news? How have businessmen and politicians reacted to phone-tapping by the government? Is Ratan Tata justified in objecting to his conversations with Niira Radia being made public? What was the role of prominent news editors in this entire episode?

Sub-section 3 - Media

3.1 For the media to be effective, news should always be investigative and sensational in nature. Do you agree? How would you adapt to the 'trial by media' environment, as a student of mass communication, and deal with it? Explain in the context of the Aarushi murder case or the 2G spectrum scam.

3.2 Discuss how social media tools have changed the way we communicate at the social, interpersonal and corporate levels. Take specific examples of LinkedIn, Facebook and Twitter. Why are colleges and companies banning the use of social media on their campuses?

3.3 Is brand loyalty a myth in today's marketing scenario? Has intense competition, price-sensitive consumers, high inflation and an explosion in organized retail destroyed customer loyalty to a specific brand? Give examples.

Sub-section – Sports:

4.1 In the current edition of ICC World Cup Cricket, which match did you enjoy the most and why? Which Indian player in your opinion was a consistent match-winner? Which team according to you has the best chance of winning the World Cup, and why?

4.2 On the basis of the medals India won at the Commonwealth Games 2010 and the subsequent Asian Games in China, would you say that India has arrived as a sporting nation? Which areas do you think need improvement in Indian sport? Give specific examples and comment.

4.3 Do you think women have been given their due in any sporting event in India? Take examples of sports or games that Indian women excel in and compare them with sports or

games that women from other countries excel in. Do you think you can link social and economic conditions in India to women excelling in sports and games? Give specific reasons.