

AJK MASS COMMUNICATION RESEARCH CENTRE
P.G. DIPLOMA IN STILL PHOTOGRAPHY AND VISUAL COMMUNICATION

SAMPLE PAPER

Multiple Choice Questions: TWO marks each.

Section- A

1. If I want to photograph animals far away in the jungle, I shall need a:
 - a) Normal Lens
 - b) Zoom Lens
 - c) Tele Photo Lens
 - d) Macro Lens
2. The full frame size DSLR photography refers to frame size:
 - a) 16mm
 - b) 35mm
 - c) 70mm
 - d) 50mm
3. The main element in film based photography is:
 - a) Iron
 - b) Calcium
 - c) Gold
 - d) Silver
4. Which genre of photography involves shooting products:
 - a) Macro photography
 - b) Wildlife photography
 - c) Commercial photography
 - d) Architecture photography
5. A pixel is:
 - a) A cartoon channel
 - b) A sensor
 - c) A colour dot in a digital image
 - d) Digital memory
6. Which of the following is not a well-known photography magazine:
 - a) National geographic
 - b) Better Photography

- c) Smart photography
 - d) Femina
7. Which of the following is not a renowned photo agency:
- a) Magnum
 - b) Granta
 - c) AP
 - d) Reuters
8. The Vertical movement of a camera on its axis is called:
- a) Tilt
 - b) Track
 - c) Pan
 - d) Shift
9. The pin hole camera is also known as:
- a) Camera Obscura
 - b) Camera reversa
 - c) Camera inversa
 - d) Camera digica
10. Which is a larger aperture:
- a) 1.4
 - b) 2.8
 - c) 1600
 - d) 1/250
11. To whom is the phrase 'Decisive Moment' attributed to:
- a) Steve McCurry
 - b) Henri Cartier Bresson
 - c) Joseph Sudek
 - d) Ansel Adams
12. Which of the following is not a Japanese Company:
- a) Sony
 - b) Canon
 - c) Kodak
 - d) Nikon
13. Which of the following is a photography application:
- a) Safari
 - b) Picasa

- c) VLC
- d) Skype

14. Match the following tag lines with their brands:

List I

- a) Microsoft
- b) HTC
- c) Canon
- d) Adidas

List II

- 1. Delighting you always.
- 2. Your potential, our passion.
- 3. Impossible is nothing.
- 4. Quietly Brilliant

A B C D

- a) 4 1 2 3
- b) 3 1 2 4
- c) 2 4 1 3
- d) 2 4 3 1

15. In a digital camera the image is recorded on a:

- a) Data card
- b) Film
- c) Sensor
- d) Disc drive

16. Apple founder Steve Jobs was born in which country:

- a) UK
- b) India
- c) US
- d) Australia

17. What is the full form of BBC:

- a) British broadcasting Corporation
- b) British Broadcast Cable
- c) Broad Banding corporation
- d) Benjamin Button Corp.

18. Which Photographer clicked the famous photograph of ' Afghan Girl' :

- a) Henri Cartier Bresson
- b) Raghu Rai
- c) James Natchwey
- d) Steve McCurry

19. Zero Dark thirty is a movie about:

- a) Indira Gandhi
 - b) Osama Bin Laden
 - c) Saddam Hussain
 - d) Tsunami Of 2005
20. What is ISO also referred to in analogue photography:
- a) Numbers
 - b) Film Speed
 - c) F Stops
 - d) Formulas
21. Before the advent of digital, the technology that gave use of instant prints of photographs was called:
- a) Android
 - b) Cyanotype
 - c) Polaroid
 - d) Lithography
22. The person who selects and places photographs in a publication is called a:
- a) Photo Selector
 - b) News Editor
 - c) Photo Setter
 - d) Photo Editor
23. The Taklamakan desert is located in which country:
- a) India
 - b) Africa
 - c) South America
 - d) China
24. Delhi Metro officially started operations in which year:
- a) 2000
 - b) 2001
 - c) 2002
 - d) 2003
25. We can freeze a fast moving object by:
- a) Closing Aperture
 - b) Sharpening the focus
 - c) Using a tripod
 - d) Increasing the shutter speed

SECTION- B

Q1. Describe in written words five images that you will make suggesting the atmosphere of a crowded railway compartment.

OR

Draw a photo story with Visual Illustrations of Four images that give us a flavour of national Elections. (40 marks)

Image 1 (50 words)

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Image 2 (50 words)

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Image 3 (50 words)

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Image 4 (50 words)

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Image 5
words)

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Image 1

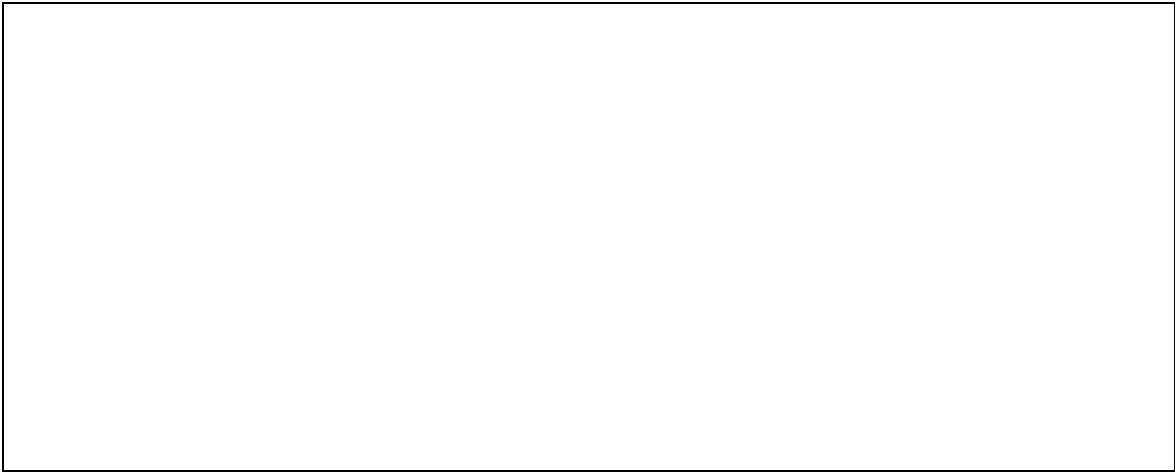


Image 2

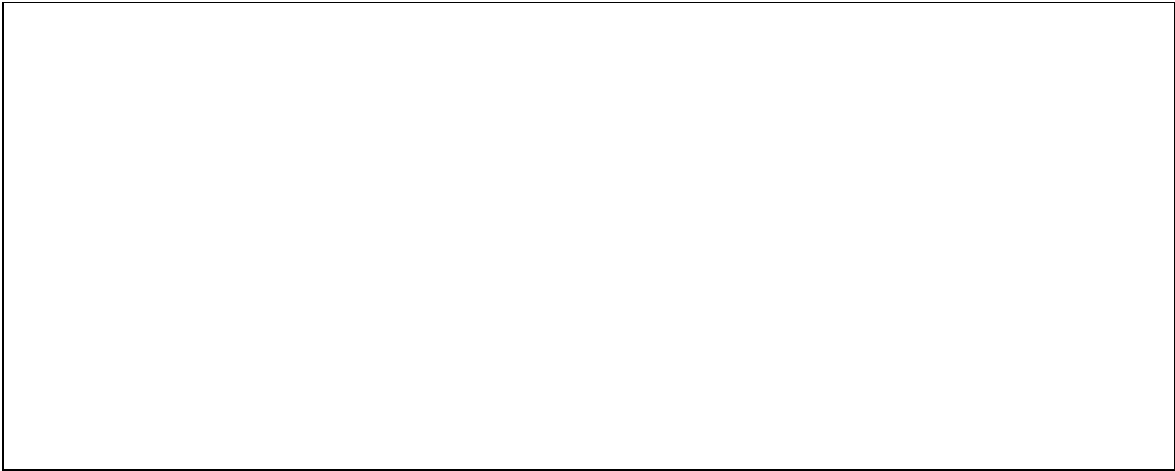


Image 3

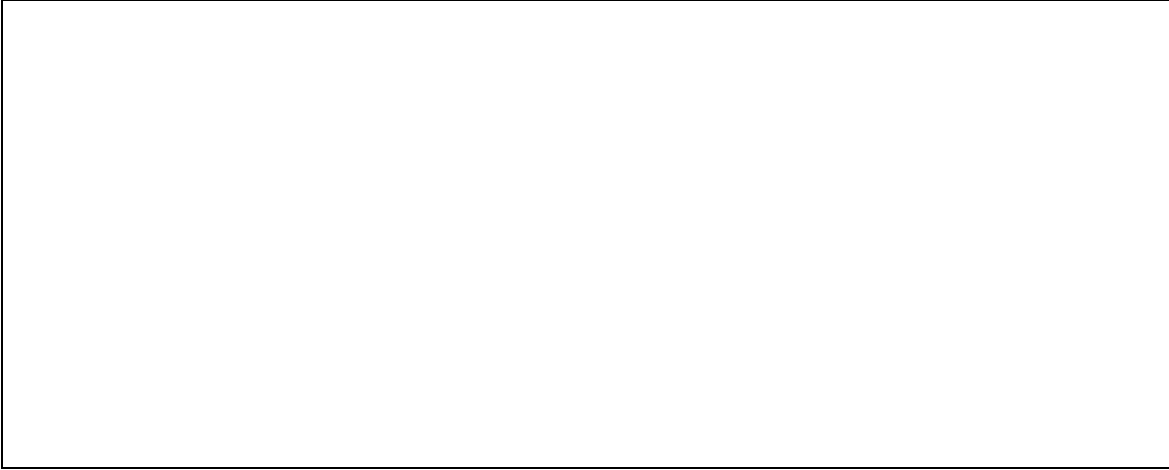


Image 4



SECTION- C

Q2. Answer any ONE of the questions below in about 450 words. Mention the Question Number that you are attempting. (40 marks)

- a) With camera quality continuously improving and the technology becoming user friendly, don't you think the professional photographer is soon going to be thing of the past? Discuss.

- b) Express the views on the de3mocratization in photography due to mobile phones that have cameras. How is this influencing the practice of photography?

SECTION-D

Q3. In about 600 words discuss the work of any of any TWO of the following Photographers:
(30 marks)

- a) Sooni Taraporewala
- b) Praduddha Dasgupta
- c) Raghubir Singh
- d) Pablo Bartholomew

SECTION-E

Q4. Closely examine the photograph given below and write a critical appreciation of it in about 500 words. Your appreciation should take into account the following elements: composition, balance, perspective, light and content etc. Also give a caption. (40 marks)

