



LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034

B.B.A. DEGREE EXAMINATION – BUSINESS ADMINISTRATION

FIRST SEMESTER – APRIL 2017

16UBU1MC01- BUSINESS MANAGEMENT

Date: 19-04-2017
Time: 09:00-12:00

Dept. No.

Max. : 100 Marks

PART-A

Answer **ALL** the following Questions.

10*2=20

1. Define planning.
2. What do you mean by span of control?
3. What is esprit de corps?
4. What are the different levels of management?
5. What is management?
6. What is recruitment?
7. State the different types of delegation.
8. What is the purpose of staffing?
9. Describe the need for training.
10. Define the term control.

PART -B

Answer any **FOUR** of the following Questions

4*10=40

11. Define management? State the importance of management.
12. Distinguish between formal and informal organization.
13. Explain the Maslow's need hierarchy theory of motivation.
14. Explain the different types of planning on the basis of time and scope.
15. Explain the process of decision making.
16. What are the problems of coordination?
17. What are the factors determining span of management?

PART-C

Answer any **TWO** of the following Questions

2*20=40

18. Describe the types of organization structure.
19. What are the steps involved in selection procedure.
20. Fayol's general principles of management provides a basis for development of management theory - Comment by giving a brief account of Fayol's principles.
21. What are the barriers to effective communication system? What measures do you suggest to overcome them?
