

T97/BMG201/EE/20151203

Time : 3 Hours

Max. Marks : 80

Instructions for the students:

1. All questions are compulsory.
 2. Draw suitable diagrams and sketches wherever necessary.
 3. Assume suitable data if necessary.
 4. Figures to the right indicate full marks.
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1. Answer any eight of the following questions in about 25 to 30 words each. 16
 - a) What is E-Commerce.
 - b) What are the objects?
 - c) What is site map.
 - d) Write a short note on queue-client architecture.
 - e) What is the Basefont element?
 - f) What are the disadvantages of graphic text.
 - g) Explain the multidisciplinary requirements.
 - h) What are the styles of site navigation.
 - i) What is net object?
 - j) What is the use of images in site design?
 - k) What are the advantages of web services?
 - l) How can alter the file size of the images you are going to use in a website.

2. Answer any four of the following questions in about 40 to 45 words each. 12
 - a) Write a short note on graphic text.
 - b) Write a note on target audience.
 - c) Write a short note on web services addressing.
 - d) Explain the front facing in detail.

- e) Explain business to customer (B2C).
 - f) Explain the business to business communication.
3. Answer any four of the following questions in about 40 to 45 words each. 12
- a) Why do you avoid animated images in a website?
 - b) How do you put a site on the net?
 - c) Write a note on fixed layout and liquid layout.
 - d) Explain the line-length of a font.
 - e) Explain online business.
 - f) Explain the Aggregation model.
4. Answer any two of the following questions in about 80 to 90 words each. 12
- a) Explain the three-level model of the P2P network.
 - b) Write a note on organizing information.
 - c) Write a short note on chunking information.
5. Answer any two of the following questions in about 80 to 90 words each. 12
- a) What are the special characters? How do you insert these special characters?
 - b) What are the important points for making a good website?
 - c) Explain type weight, type width and type posture.
6. Answer any two of the following questions in about 100 to 120 words each. 16
- a) How do you alternate text to an image in a website? why is it done?
 - b) Write a note on how do you plan your website.
 - c) Write the web design guidelines and components.

