

Central Universities Entrance Examination (CUCET - 2011)

M.A. Culture & Media Studies (MACMS)

(Offered by CU Rajasthan)

M.A. Convergent Journalism (MACJ)

(Offered by CU Kashmir)

M. A. Communication & Media Studies (MACMMS)

(Offered by CU Bihar)

The Question paper will have common Part A and Subject specific Part B

Part A: It will be of 45 minutes duration and will have 35 Multiple Choice Questions (MCQs), with four options: only one correct. Part A is intended to test the applicants; general awareness, reasoning, basic language skills (English) and analytical skills.

Part B: will be subject specific, of 75 minutes duration and will have 65 MCQs with four options: only one correct.

Syllabus / Topics for Subject Specific Part B:

The M. A. Degree Programme in Culture and Media Studies is designed to train students in developing a conceptual perspective and analytical ability in relation to cultural events, institutions and processes. The students will also be trained in skills related to various fields in print and digital media. The context used for training in conceptual ability and skills will be the history and culture of Rajasthan. Accordingly, the candidates appearing for the Entrance Test will be expected to answer Multiple Choice Questions drawn from the following fields:

1. The Culture and History of India
2. Current Technologies used in Print and Digital media
3. Publishing and Print Journalism
4. Theatre and Cinema
5. Indian Society
6. Awareness of New Developments in Computer Technology

Sample Questions (PART B)

1. The system unit of a personal computer typically contains all of the following except:
 - a. Microprocessor
 - b. Disk controller
 - c. Serial interface
 - d. Modem**

2. The 150th birth anniversary of which famous writer is being celebrated in May 2011?

a. Emile Zola

b. **Rabindranath Tagore**

c. Leo Tolstoy

d. Munshi Premchand

3. Whose novel was the basis of Guide, the 1965 film starring Dev Anand?

a. Mulk Raj Anand

b. Bhisham Sahni

c. **R.K. Narayan**

d. Raja Rao

4. The epic poem Savitri was written by

a. Veda Vyasa

b. Kalidasa

c. **Sri Aurobindo**

d. Bhartrihari

5. *Amar Chitra Katha* and *Tinkle* comics were founded by

a. R.K.Laxman

b. Mario Miranda

c. Pran

d. **Anant Pai**

6. What is meant by a dedicated computer?

a. Which is used by one person only

b. **Which is assigned one and only one task**

c. Which uses one kind of software

d. Which is meant for application software

7. Calotype, tintype and daguerotype were early forms of which art?

a. Calligraphy

b. **Photography**

- c. Tapdancing
 - d. Laser graphics
8. Sir Tim Berners-Lee is credited with the invention of which landmark utility?
- a. **The World Wide Web**
 - b. Television
 - c. The Mobile Phone
 - d. The Typewriter
9. E. Krishna Lyer and Rukmini devi Arundale were responsible for reviving which form of classical Indian dance?
- a. Kuchipudi
 - b. **Bharatnatyam**
 - c. Kathak
 - d. Mohiniattam
10. Yakshagana is a traditional performance form of which Indian state?
- a. Kerela
 - b. Tamil Nadu
 - c. Andhra Pradesh
 - d. **Karnataka**
11. During the Indian Freedom Struggle, who of the following raised an army called Free Indian Legion?
- a. Lala Hardayal
 - b. Rashbehari Bose
 - c. **Subash Chandra Bose**
 - d. V.D.Savarkar
12. Which schedule of the constitution of India contains special provisions for the administration and control of Scheduled Areas in several states?
- a. Third
 - b. **Fifth**
 - c. Seventh
 - d. Ninth