

16105 120 MINUTES

1.	have impact on or have implication for the business is called:									
	A)	Forecasting	B)	Assessment						
	C)	Scanning	D)	Evaluation						
2.	expanof a l A) B) C)	Expansionary monetary pol Contractionary monetary pol Counter cyclical monetary	econon licy olicy policy	economic activities during an nic activities in a contractionary phase						
	D)	Discretionary monetary pol	ісу							
3.		Which one of the following is not a constituent of invisible account of the Balanc of Payment?								
	01 Pa	Foreign travel	B)	Investment income						
	C)	Merchandise trade	D)	Transfer payment						
			,	1 0						
4.		Which one of the following is not a disadvantage of fixed exchange rate policy?								
		A) Persistent imbalance in balance of payment Stability in evaluation rate								
		B) Stability in exchange rateC) Lack of independence in monetary policy								
	D)	Speculation Speculation	onetary	poney						
5.	Nam	Name of economic system which is dominated by market forces:								
	A)	Capitalism	B)	Socialism						
	C)	Mixed economy	D)	Feudalism						
6.	Net f	Net factor income from abroad when deducted from GNP will result in:								
	A)	NNP	B)	NDP						
	C)	GDP	D)	Per Capita Income						
7.	As p	er terms of WTO, patent rights	s are ava	ailable for a minimum of:						
	A)	12 years	B)	14 years						
	C)	16 years	D)	20 years						
8.	The 1	rate at which a banker is willir	ng to bu	y foreign currency is:						
	A)	Ask rate	B)	Bid rate						
	C)	Offer rate	D)	Cross rate						

9.	I. II.	Economic phenomenon, suc studied in micro-economics. Fiscal policy deals with man and Taxation.	ch as ra	ite of i	ınemploymen				
	A) C)	I and II are true I is true and II is false	B) D)		II are false alse and II is t	rue			
10.	FEMA A)	was passed in the year: 1991 B) 1999		C)	2000	D)	2001		
11.	Withda A) C)	rawal of State from an industr Modernisation Globalisation	ry partia B) D)	Liber	fully is knowr alisation tisation	ı as:			
12.	Scanni A) C)	ing the external environment of Opportunities and Threats Strength and Weaknesses	of a bus B) D)	Oppo	nables it to id ortunities and ats and Streng	Strength			
13.	The ap A) B) C) D)	pex body of economic plannin Ministry of Planning NITI Aayog Ministry of Economic Affair Planning Commission		lia is:					
14.	The Br A) C)	rettonwood twins comprises o ADB IMF	f World B) D)	ABN	and: -AMRO ral Reserve				
15.	is defined as systematic assessment of the social impact of the activities of a business firm.								
	A) C)	Social audit Social interaction	B) D)		al responsibili al benefit	ty			
16.	FDI sta A) B) C) D)	ands for: Foreign Domestic Investmer Foreign Direct Import Foreign Duty Inflows Foreign Direct Investment	nt						
17.	Which A) C)	Act was replaced with the int FERA POTA	troducti B) D)	ion of (MRT SEBI	P T	Act of 200	2?		
18.		nvironment created by applica aries of global business is kno Social environment Cultural environment		Tech	edge which re- nological env omic environ	ironment	;		

19.		nalysis and designing of appli	-			-	dled by:			
	A)	Data entry operators	B)		outer progran					
	C)	System analysts	D)	Comp	outer operato	rs				
20.	What type of commerce occurs when a firm sells its products over internet to other firms?									
	A)	B2B	B)	B2C						
	C)	C2B	D)	Enter	prise comme	rce				
21.	The te	rm encryption is associated w	ith:							
	A)	E Commerce	B)	Data	entry					
	C)	Communication of data	D)	Data processing						
22.	Which	one of the following is not a	feature	of criti	cal informati	on?				
	A)	Correctness	B)	Econ	omy					
	C)	Timeliness	D)	Comp	oleteness					
23.	A system is called when the inputs, process and the outputs are known with certainty.									
	A)	2	ministic	C)	Open	D)	Close			
24	A		c.		-					
24.		inting system is an example of		0						
	A)	Probabilistic system	B)		system					
	C)	Deterministic system	D)	Close	ed system					
25.	Transfer of a negotiable instrument can be effected by: A) Endorsement B) Delivery of possession									
	A)	Endorsement	B)							
	C)	Endorsement and delivery	D)	Notin	ıg by notary p	oublic				
26.	The rate at which RBI discounts the bills of commercial banks is known as:									
	A)	PLR	B)	Bank	rate					
	C)	Discount rate	D)	Reve	rse repo rate					
27.	Credit cards are also known as:									
	A)	Plastic money	B)	Soft money						
	C)	Hard money	D)	Electi	ronic money					
28.	Capital goods market deals with:									
	A)	Non-durable goods	B)	Dural	ble goods					
	C)	Consumer goods	D)	Neces	ssities					
29.	Under	which of the following stages	s of proc	luct life	e cycle sales	growth te	nds to			
	A)	Declining stage	B)	Grow	th stage					
	C)	Maturity stage	D)		duction stage					
30.		n one of the following is not a	factor w	while do	eciding demo	graphic n	narket			
	segme		D)	Cov						
	A)	Age Family size	B) D)	Sex	atic condition	NG.				
	C)	r allily size	וע	CIIIII	and condition	15				

31.	In BCG matrix a firm enjoying high market share operating in an industry offering a high growth rate is an example of:									
	A) C)	Star Cash cow	B) D)	Question mark Dog						
32.	Profit cycle	1 1	be the l	nighest in which stage of industry life						
	A)	Introduction	B)	Growth						
	C)	Decline	D)	Saturation						
33.	Whic	h one of the following is not a	generi	c strategy as per Porter?						
	A)	Differentiation	B)	Price leadership						
	C)	Cost leadership	D)	Cost focus						
34.	Pick out the one which is not an advantage of outsourcing from the following:									
	A)	Better bargaining	B)	Self sufficiency						
	C)	Flexibility	D)	Savings in investment						
35.		e exactly we want to place ou		*						
	A)	Our mission	B)	Our policy						
	C)	Our vision	D)	Our tactics						
36.	_	ing with a raw material suppli	er is an	example of:						
	A)	Horizontal diversification								
	B)	Vertical diversification								
	C)	Conglomerate diversificatio	n							
	D)	Capacity expansion								
37.	During what stage of strategic management, a firm's specific internal strengths and weaknesses are determined?									
	A)	Formulation	B)	Implementation						
	C)	Evaluation	D)	Feedback						
38.	Effective strategic planning involves alignment of a firm's internal competencies with:									
	A)	Managerial skills	B)	External environment						
	C)	Communication networks	D)	Critical success factors						
39.	A di	A discrete element of organization which is treated separately for strategic								
	mana	gement purposes is known as:								
	A)	Project	B)	SBU						
	C)	Division	D)	Department						
40.		ify a constituent of legal envir								
	A)	Resource constraints	B)	Import restriction						
	C)	Logistics bottlenecks	D)	Employee turnover						
41.		uthoritarian leadership style s								
	A)	Theory X	B)	Theory Y						
	C)	Theory Z	D)	Theory of Laissez fare						

42.	Decentralisation of higher order results in: A) Small organization								
	B)	Multiple decision levels							
	C)	Vertical organization structu	res						
	D)	Delay in decision making							
43.		n one of the following is the la ization?	st link i	n the communication process in an					
	A)	Decoding	B)	Encoding					
	C)	Selection of channel	D)	Feed back					
44.	According to Herzberg's two factor theory, which one of the following is treated as a hygiene factor?								
	A)	Recognition	B)	Promotion					
	C)	Interpersonal relations	D)	Achievement					
45.	Pick f	from the following, one which	is not a						
	A)	Flexibility	B)	Clarity in tasks					
	C)	Facilitating smooth change	D)	Clarity in individual roles					
46.		rocess of adding higher respo b more challenging or demand		with an existing job position to make					
	A)	Job design	B)	Job enlargement					
	C)	Job enrichment	D)	Job specification					
47.	Which A) B) C)	n one of the following is not ar Promotion orders Transfer policy Performance appraisal report	•	ole of downward communication?					
	D)	Break down summary							
48.	Which one of the following selection method is most suitable to assess the temperament possessed by a candidate?								
	A)	_	B)	Psychological test					
	C)	Skill test	D)	Knowledge test					
49.	An interpersonal conflict resolution approach guided by lower level assertiveness with higher order cooperativeness is:								
	A)	Forcing	B)	Accommodating					
	C)	Avoiding	D)	Manipulating					
50.	with s	et targets and suggesting recti	fication						
	A) C)	Organising Controlling	B) D)	Directing Co-ordinating					
	,	· ·	,	C					
51.		Base Budget prepared every ye							
	A)	Standing plan	B)	Single use plan					
	C)	Flexible plan	D)	Contingency plan					

52.	The principle of Henry Fayol which insists that every subordinate should report to only one superior is:										
	A)	Unity of direction	าท	B)	Feni	rit-de-corpse					
	C)	Unity of comma		D)		ar chain					
53.	Com	position of various	s sources of	capital	in the to	otal capital of a	firm is	popularly			
	A)	Capitalisation d	ecision	B)	Capital structure decision						
	C)	Dividend decision		D)		ntion decision					
54.	Time	required to recove	er the initial	cash or	ıtlay of	a project is:					
JT.	A)	Gestation period		B)	-	nomic life					
	C)	Payback period		D)	,						
55.	If net	If net profit after tax is Rs. 3,00,000, retention ratio is 40 % and number of equity									
	shares outstanding is 1,00,000, what										
	A)	Rs. 3	B)	Rs. 1							
	C)	Rs. 1.50		D)	Rs. 1	.20					
56.		e managing working dity varies inversel		ın impo	rtant pr	inciple to be k	ept in m	nind is that			
	A)	Risk	,	B)	Inves	stment in curre	nt assets	3			
	C)	Profitability		D)	Cash	in hand					
57.		ent ratio is 3, liquidate alue of inventory?	d ratio is 2 a	and curr	ent liab	ilities are Rs.12	2,000. V	What is			
	A)	•	3) Rs.12	2,000	C)	Rs.16,000	D)	Rs.24,000			
58.		The proportion of equity in the capital structure is ¼ and that of debt is Rs. ¾. It's cost of equity is 12 % and after tax cost debt is 8 %, what is WACC?									
	A)	6 % E	3) 7 %		C)	8 %	D)	9 %			
59.	Pick A) B) C) D)	the one which is no Market is imper There exists no Money can be b No floatation co	fect corporate ta orrowed at	ixes		pproach to cap	ital stru	cture:			
60.		e risk and return as omic life, it is the o		ith an a	sset is 1	oorne by lessee	during	the entire			
	A)	Outright purcha	se	B)		and lease back					
	C)	Operating lease		D)	Fina	ncial lease					
61.	Loss	of bad debts rever	ts back to th	ne client	in the	case of:					
	A)	Reverse factoring	ng	B)	Reco	urse factoring					
	C)	Direct factoring	-	D)		recourse factor	ring				
62.	Δ tra	nsaction where fin	ancial secur	rities ar	a igguad	against a nool	of acce	ts is called:			
02.	A ua	Securitisation	anciai secul	B)		it Default Swa		is is called.			
	C)	Credit Linked N	Intes	D)		l Return Swap					

63.	A firm's earnings before interest is Rs. 2,40,000 and its interest burden is Rs. 80,000 p.a. What is the degree of financial leverage?										
	A)	2	B)	1.5	ianolar	C)	1	D)	0.5		
64.	Which one of the following sources of capital doesn't involve floatation cost?										
	A)	Retained ea	_		B)		ty capital				
	C)	Preference	capital		D)	Debe	entures				
65.	princ	nue is require		recogniz		•			ecounting		
	A)	Matching			B)		nue recognit	ion			
	C)	Cost			D)	Goin	g concern				
66.	Which International Accounting Standard deals with the preparation of cash flow statement?										
	A)	IAS 1	B)	IAS 3	3	C)	IAS 7	D)	IAS 9		
67.	Clos	ing entries are	recorde	d in:							
	A)	Ledger			B)	Profi	t and loss a/c	;			
	C)	Balance she	eet		D)	Journ	nal proper				
68.	inter	est on capital as constant in the constant in	Rs. 8,00	0, draw	ings Rs	. 15,000 on 31.12 Rs. 4	0 and profit	_			
69.	Copy	rights are:									
	A)	Tangible as	sets		B)	Fictit	tious assets				
	C)	Intangible a			D)	Float	ing assets				
70.	The IA) B) C) D)	coalance of Inco Closing cas Profit or los Closing cap Surplus or o	h balanc ss vital bala	e	iture ac	ecount is	S:				
71.	depre	If original cost of an asset bought on 1.4.2013 is Rs. 3, 00,000 and is subject to depreciation @ 15 % on WDV basis, what will be the WDV of the asset as or 31.3.2015?									
	A)	Rs. 2,16,75	0		B)	Rs. 2	,85,000				
	C)	Rs. 2,55,00			D)						
72.	For a A) B) C) D)	for a liability which can be determined with substantial accuracy: A) A reserve should be created B) A provision should be created C) An absolute liability should be created									

73.	The market value of assets of a company is Rs. 22,00,000 and the amount required to settle outside liabilities amounted to Rs.4,00,000. If the number of equity shares outstanding is 2,00,000 what will be its intrinsic value?
	A) Rs. 11 B) Rs. 18 C) Rs. 9 D) Rs. 8
74.	Excess of purchase consideration over net asset value of the vender company is recognized in the books of the purchasing company as: A) Goodwill B) Capital Reserve C) Profit on acquisition D) Loss on acquisition
75.	State whether the following statements are true or false: I. Loss on realization is transferred to the capital account of the partners in the ratio of their capitals. II. The liability of the partners are joint and several
	A) I is true and II is false B) I is false and II is true C) Both I and II are true D) Both I and II are false
76.	Opening bill receivable balance is Rs. 2,00,000. Bills received during the year amounted to Rs. 3,00,000 bill matured and duly met during the year amounted to Rs. 4,20,000, bill dishonoured and returned amounted to Rs. 30,000. What is the total value of outstanding bills as on the closing date? A) Rs. 80,000 B) Rs. 60,000 C) Rs. 50,000 D) Rs. 40,000
77.	Which one of the following accounts/statements is not prepared by Electricity Companies under Double Accounts System? A) Revenue A/c B) Receipts and Expenditure on Capital A/c C) General Balance Sheet D) Valuation Balance Sheet
78.	Which of the following is not a source of fund? A) Issue of shares B) Issue of Debentures C) Increase in working capital D) Sale of asset
79.	 Which one of the following is not applicable to a hire purchase contract? A) It is an agreement for sale B) Hirer is a bailee and vendor is bailor C) Title to goods passes on last payment D) Seller may take repossession upon default of the hirer
80.	Midhun purchased goods costing Rs. 4,00,000 for a joint venture business with Subin. Subin sold 75 % of the goods for Rs. 4,50,000. Balance goods were taken over by Midhun at cost less 10 %. What is the profit made by the joint venture? A) Rs. 1,50,000 B) Rs. 1,40,000 C) Rs. 1,60,000 D) Rs. 50,000

81.	What is the accounting treatment of cost of goods sent on consignment in the								
		s of the consignor?							
	A)	Credited to trading A/c	B)	Debited to purchase A/c					
	C)	Credited to Purchase A/c	D)	Debited to trading A/c					
	C)	Credited to 1 drendse 14/c	D)	Dedica to trading 11/0					
82.	In a	statement of affairs prepare	d at th	ne time of liquidation of a company					
02.		rential creditors are shown und		ie time of inquidation of a company					
	A)	List B	B)	List C					
	C)	List D	D)	List F					
	C)	List D	D)	List I					
83.	Whiel	h one of the following is not a	method	1 of costing?					
65.	A)	Process costing	B)	Unit costing					
	C)	Marginal costing	D)	Contract costing					
	C)	Marginal costing	D)	Contract costing					
84.	Stores	s ledger depicts:							
01.	A)	Quantity only	B)	Value only					
	C)	Both quantity and value	D)	Pending purchase orders					
	C)	Dom quantity and value	D)	rename parenase orders					
85.	If sale	es is Rs 6 00 000 variable c	ost Rs	4,80,000 and fixed cost is Rs. 60,000,					
05.		will be the break-even point?	ost Its.	1,00,000 and inved cost is its. 00,000,					
	A)	Rs. 3,60,000	B)	Rs. 3,00,000					
	C)	Rs. 2,40,000	D)	Rs. 1,20,000					
	<i>C)</i>	165. 2, 10,000	D)	16. 1,20,000					
86.	In the	above question, what will be	the mar	gin of safety?					
	A)	Rs. 3,60,000	B)	Rs. 3,00,000					
	C)	Rs. 2,40,000	D)	Rs. 1,20,000					
	-,		-,						
87.	Quick	ratio is another name of:							
	A)	Liquidity ratio	B)	Current ratio					
	C)	Working capital ratio	D)	Acid test ratio					
	ŕ		ŕ						
88.	A flov	w of fund results in:							
	A)	Change in cash only	B)	Change in working capital					
	C)	Change in capital invested	D)	Change in sales					
89.		ase budget is an example of:							
	A)	Master budget	B)	Cash budget					
	C)	Functional budget	D)	Production budget					
00	M . 4		41	-ii-14iiii					
90.		rial mix variance added with n							
	A)	Material cost variance	B)	Material price variance					
	C)	Material rate variance	D)	Material usage variance					
91.	Valua	of land acquired for construc	ting fac	tory building is an example of:					
91.		Sunk cost	_	Opportunity cost					
	A) C)	Discretionary cost	B)	Notional cost					
			1 / 1	INCHESTICAL CONT					

92.	which one of the following is added with profit as per financial accounts in order to arrive at profit as per cost accounts? A) Over absorption of factory overhead B) Under absorption of selling overhead C) Over valuation of closing stock in financial books D) Under valuation of opening stock in financial books							
93.		liabilities of a bu 00.If the current r Rs. 1,00,000 Rs. 30,000			ill be the Rs. 1.			ted to Rs.
		·				,		_
94.	In the quick	above question, if ratio?	the value of	of inven	tories is	Rs.45,000 w	hat will b	oe the
	A)	2:1		B)	2.5:1			
	C)	3:1		D)	1.5:1			
95.		work completed al profit is transfe				contract price	e, what	portion of
	A)	1/3 B			C)	1/2	D)	3/4
96.	Which A) C)	ch one of the following is not an avoidal Poor working conditions B) Marriage of employee D)		Unatt	use affecting l ractive compo timings			
97.	Which A) C)	ch one of the following is not a method Overtime rate B) Labour hour rate D)		Perce	rhead absorpt ntage of prim ine hour rate			
98.	If the inventory turnover ratio is 12 times, what will be the average inventory holding period?							
	A)	4 months B) 3 mo	nths	C)	2 months	D)	1 month
99.	Portio value	n of materials lost	during man	nufactu	ring pro	cess, which ha	as no rea	lizable
	A)	Scrap		B)	Defec	etive		
	C)	Waste		D)	Spoil	age		
100.	The te	chnique of costing	which use	es variai	nce com	puted for cost	t control	is:
	A)	Budgetary contro	ol	B)	Stand	ard costing		
	C)	Uniform costing		D)	Marg	inal costing		
101.	degree	npany divides the	earcher the	n draws				
	A)	endently, then the Random	type of sam	iple is: B)	Strati	fied		
	C)	Judgment		D)	Quota			
	,	<i>U</i>		,	(

102.			ving is n	on-probability	-	_					
	A)	Snowball		B)	Rand						
	C)	Cluster		D)	Strat	ified					
103.	What is the defining characteristic of experimental research?										
	A) Resistance to manipulation										
		B) Manipulation of the independent variable									
	C)										
	D)	Focuses onl	y on loc	al problems							
104.	Whic	h of these is n	ot a met	hod of data col	llection?)					
101.	A)	Questionnaires B) Interviews									
	C)	Contemplat		D)		ervations					
		•		,							
105.				resses major so	ocietal c	hange?					
	A)	•									
	B)										
		C) Social research									
	D)	Historical co	omparat	ive research							
106.	Which is the preferred measure of central tendency if the data are severely										
	skew	ed?									
	A)	Mean	B)	Median	C)	Mode	D)	Range			
107.	A statistical test used to compare 2 or more group means is known as:										
	A)										
	B)	t-test for co	rrelation	coefficients							
	C)	Post hoc tes	t								
	D)	Simple regr	ession								
108.	This is the difference between a sample statistic and the corresponding population										
	parameter:										
	A)		ror	B)	Samı	oling error					
	C)	Difference e		D)		e of the above	e				
	,			,							
109.				step-by-step		nt of what	the resea	rcher and			
	-	•	_	esearch study?		Dagian	D)	Cummar			
	A)	Introduction	1 B)	Abstract	C)	Design	D)	Summary			
110.				ransforming o	qualitati	ve research	data from	m written			
		views or field 1			~						
	A)	Segmenting		B)	Codi	•					
	C)	Transcription	n	D)	Mem	noing					
111.	When	n assessing Int	ernet ba	sed literature,	which of	f the following	ng is NOT				
	impo	rtant?									
	A)	The credibil	-								
	B)	The authent		the site							
	C)	The date of									
	D)	The layout of	of the sit	e							

112.	Attitudes are best measured using:								
	A)	Closed question			B)		ng questions		
	C)	Likert's scale			D)	Open	ended questic	ons	
113.	assign	there is no colument is:							
	A)	Maximum	B)	Optim	al	C)	Minimum	D)	Zero
114.	 A) Two activities have the same starting node B) Two activities have the same ending node C) A node does not actually connect to another node D) When two activities share the same starting and ending node 								
115.	Testing of hypothesis is:								
	A) C)	Inferential sta Data preparat			B) D)		iptive statistic malysis	es	
116.	variation remains unexplained by the regression equation?								
	A)	25	B)	50		C)	75	D)	100
117.	When testing the difference between two proportions, the null hypothesis is usually stated as: A) Proportion 1 is greater than proportion 2 B) The population proportions are unequal C) The population proportions are equal D) The pooled proportion equals the pooled variance								
118.	In testing a given hypothesis, the maximum probability with which we would be willing to risk a Type I error is known as:								ould be
	A)	Type II error			B)		dence Interva		
	C)	Standard Erro	r		D)	Signif	ïcance Level		
119.		ompany, the me 279.06. What w 277.64	_		?	s is Rs.2 C)	79.77 and tha 279.06	nt of med D)	lian wage
	,		,			,		,	
120.	Which A) B) C) D)	of the following Number of sh Total value of Length of 500 Yearly incom	ares sol f shares) bolts p	d each o sold each oroduced	day in the ch day in d in a fa	he stock in the st actory			