1.	A set of 8 bits is oneB)Giga ByteA)Mega ByteB)Giga ByteC)ByteD)Kilo Byte
2.	 A program written using binary code is known as: A) Machine Language B) High Level Language C) Oriented Language D) Query Language
3.	 Recording of Purchase transactions of a business involves: A) Decision Support System B) Transaction Processing System C) Executive Support System D) Human Resource Information System
4.	The systems that are concerned with theoretical structures, which may or may not have any counterpart in the real world:A)ConceptualB)EmpiricalC)ManufacturedD)Adaptive
5.	 A computer which recognizes both continuous and discrete form of data is: A) Digital Computer B) Analog Computer C) Hybrid Computer D) Micro Computer
6.	Which one of the following is not an advantage of DBMS?A)IntegrityB)DecentralisationC)Sharing of dataD)Enforcement of standards
7.	Imputed cost is:B)Notional CostA)Sunk CostB)Notional CostC)Discretionary CostD)Differential Cost
8.	 Which one of the following is not part of conversion cost? A) Direct expenses B) Direct labour C) Direct materials D) Factory overhead
9.	Under which method of pricing material issues, closing stock approximates the latest market price:A)FIFOB)LIFOC)HIFOD)Simple Average
10.	Which one of the following material control techniques follows Pareto's principle?A)VEDB)JITC)FSND)ABC
11.	What per cent of wages for time saved is received as bonus by a worker under Halsey plan?

A) 33.33 % B) 50 % C) 66.66 % D) 90 %

- 12. Which of the following industries is most suitable for Unit Costing format?
 - Sugar B) Refining of petroleum
 - C) Biscuit manufacturing D) Hotel business
- 13. If inventory holding cost is 5 paise per month, annual requirement is 12,000 units and production set up cost per set up is Rs. 162, what will be the Economic Batch Quantity?

A)	1200 Units	B)	1500 Units
C)	1800 Units	D)	2400 Units

- 14. The per centage of completion of a contract is 28, then what portion of the notional profit can be transferred to costing profit and loss a/c?
 - A) 2/3 B) 1/3 C) 1/4 D) Nil
- 15. In process costing, scrap value equivalent of abnormal gain units is:
 - A) Credited to respective Process A/c
 - B) Debited to respective Process A/c
 - C) Credited to normal loss A/c

A)

- D) Debited to normal loss A/c
- 16. Interest on own capital appearing in the cost books will:
 - A) Increase financial profits B) Reduce financial profits
 - C) Increase costing profits D) Reduce costing profits

17. If a particular overhead amounts to Rs.60,000 at 4000 units level of production and Rs.40,000 at 2000 units level of production, what will be the total overhead expenditure when 6000 units are produced in the factory?

A)	1,20,000	B)	70,000
(\mathbf{C})	00.000	D)	1 00 000

- C) 80,000 D) 1,00,000
- 18. Given, standard quantity of material required for producing one unit as 10 kg., standard price per unit as Rs.24/kg. against a total actual material cost of Rs.2,50,000. If the actual production is 1000 units what is material cost variance?
 - A) 5000 (F) B) 5000 (A)
 - C) 10,000 (F) D) 10,000 (A)
- 19. In a cash flow statement, interest on debenture payable by a manufacturing company is shown under:
 - A) Cash flow on account of investment activities
 - B) Cash flow on account of financing activities
 - C) Cash flow on account of operating activities
 - D) Fund from operations.
- 20. A company is reporting its current ratio at 2.2 and liquid ratio at 1.2 times. If its current liability is Rs. 10,00,000, what is the value of its stock?
 - A) Rs. 8,00,000 B) Rs.10,00,000
 - C) Rs.12,00,000 D) Rs.14,00,000

21.	Market price of equity shares of a company is Rs. 30 per share. The firm had paid dividend of Rs. 2 per share last year. The management is of the view that the dividend can grow at a consistent rate of 8 % p.a. What will be the cost of equity of the company?						
	A) 14.20 %	B)	15.20 %				
	C) 16.20 %	D)	17.20 %				
	,	/					
22.	At Internal rate of return of discoun	t, Net P					
	A) Equal to 1	B)	More than 1				
	C) Less than 1	D)	Zero				
23.	A) Extended operating cycle	nding in B) D)	•				
	C) Over capitalization	D)	Under capitalisation				
24.	The technique of using debt cap shareholders is called:	oital to	augment the returns of the equity				
	A) Financial leverage	B)	Operating leverage				
	C) Trading on equity	D)	Both A and C but not B				
25.	maximization strategies?		are of by which one of the following				
	A) Value	B)	Wealth				
	C) Profits	D)	Market share				
26.	is Rs.20, selling price per unit Rs 30) and fix					
	A) 3	B)	4				
	C) 2	D)	5				
27.	A firm exposed to higher level gear						
	A) Interest rate risk	B)	Financial risk				
	C) Currency risk	D)	Business risk				
28.	Non-profit making investment requi		-				
	A) Debt alone	B)	Equity alone				
	C) Preference shares alone	D)	Retained earnings				
29.		The process of finding out the present value of a future sum of money is called:					
	A) Compounding	B)	Discounting				
	C) Compound growth	D)	None of these				
30.	For a project having initial investment of Rs.2,00,000 and annual cash inflows for						

For a project having initial investment of Rs.2,00,000 and annual cash inflows for the first 4 years as 80,000, 1,00,000, 60,000 and 90,000, Pay back period is:
A) 2.33 years
B) 2.66 years
C) 2.50 years
D) 3 years

31.		r which leasing format lessor ured to purchase the asset:	ındertak	tes to finance only a part of the money
	A)	Finance lease	B)	Leveraged lease
	C)	Sale and lease back	D)	Operating lease
	C)	Sale and lease back	D)	Operating lease
32.		ment of Changes in Working g the following?	Capital	' is prepared in conjunction with which
	A)	Cash Flow Statement	B)	Funds Flow Statement
	Ć	Profit & Loss Account	D)	Bill of Lading
	,		/	C
33.	High	bad debts to sales ratio indicat	es:	
	A)	High sales	B)	Speedy recovery
	C)	Collection efficiency	D)	Poor credit evaluation
	,	2	,	
34.	Whic	h one of the following is not a	functio	n performed by a factor?
	A)	Discounting of bills	B)	Customer ledger management
	C)	Collection efforts	D)	Financing of receivables
	,		,	e
35.	days,	how many orders the firm nee	d to pla	00 units and re-order period is 8 to 12 ce in order to reduce the ordering cost?
	A)	9	B)	8
	C)	6	D)	5
36.	•			rm liabilities what will be the outcome?
	A)	Gross working capital	B)	Net working capital
	C)	Total current assets	D)	Total current liabilities
37.		h one of the following concept in Profit and Loss a/c?	is behi	nd the charging of depreciation on fixed
	A)	Business entity	B)	Materiality
	C)	Accounting period	D)	All of the above
	,	C I	,	
38.	AS 20) deals with:		
	A)	Earning Per Share	B)	Impairment of assets
	C)	Intangible assets	D)	Accounting for fixed assets
	,	C	,	C
39.	Sundr	y debtors a/c is an example of	2	
	A)	Nominal a/c	B)	Personal a/c
	C)	Real a/c	D)	Fictitious a/c
	/		,	
40.	divide			alles, if a company wants to declare a % of current year's profit that is to be
	A)	2.50 %	B)	5 %
		 0 /0	<i>D</i>)	

A)2.50%B)5%C)7.50%D)10%

- 41. Which one of the following is not a contingent liability?
 - A) Called up capital on partly paid investments
 - B) Claim against the company pending before a court of law
 - C) Tax claim pending in appeal
 - D) Arrears of dividend on cumulative preference shares
- 42. Donation received by a non-profit making organization for construction of a building is an example of:
 - A) Income B) Expenditure
 - C) Capital receipt D) Revenue receipt
- 43. If you deduct opening balance of creditors from the sum of closing creditors and cash paid to creditors, you get:
 - A) Net purchase B) Cash purchases
 - C) Credit purchase D) Gross purchase
- 44. In consignment accounts, the commission payable for guaranteeing debt is known as:
 - A) Normal B) Business
 - C) Over riding D) Del credere
- 45. Which account under stock and debtors system helps in ascertaining the profit made by the branch?
 - A) Branch adjustment a/c
 B) Branch stock a/c
 C) Branch debtors a/c
 D) Branch expense a/c
- 46. X and Y were sharing profits and losses in the ratio of 3 : 2. If Z is admitted into the firm for ¼ of its share, what is the sacrificing ratio of X and Y?
 A) 2:3 B) 3:2 C) 9:4 D) 6:9
- 47. If the intrinsic value of an equity share is less than its market value, which of the following is the most reasonable conclusion?
 - A) The share has a low level of risk
 - B) The share offers a high dividend payout ratio
 - C) The market is undervaluing the share
 - D) The market is overvaluing the share
- 48. Balance available in Capital Redemption a/c is finally:
 - A) Debited to General Reserve a/c
 - B) Credited to General Reserve a/c
 - C) Debited to Capital Reserve a/c
 - D) Credited to Capital Reserve a/c
- 49. A company having 10,000 equity shares outstanding has reported an average annual profit after interest and tax for the last 3 years at Rs. 25,000, Rs. 28,000 and Rs. 31,000 respectively. If the share holders' expected return is 7 %, what will be its value of equity shares?
 - A) Rs. 40 B) Rs. 50 C) Rs. 100 D) Rs. 120

- 50. To which account is the cost of goods sold on hire purchase transferred?
 - A) Sales Account
 - B) Purchases Account
 - C) Hire Purchase Trading Account
 - D) None of these

51. If the ex-interest quote for 12 % Debentures (face value of Rs. 100) on 1st October, 2012 is Rs. 105 and the due date of interest falls on 30th June and 31st December, what is the price a buyer needs to pay for the above Debenture?

- A) Rs. 102 B) Rs. 105
- C) Rs. 108 D) Rs. 97

52. Which one of the following is not a ground for members' voluntary winding up?

- A) Occurrence of an event mentioned in the Company's Articles of Association
- B) By a special resolution passed in the general body meeting
- C) Directors failing to declare the solvency of the company
- D) Expiry of fixed period of duration as mentioned in the Articles.
- 53. Which one of the following statement doesn't relate to realization account prepared by a partnership firm?
 - A) It deals with all assets and outsiders' liabilities
 - B) Profit or loss is distributed to all the partners
 - C) Prepared at the time of admission
 - D) Expenses associated with disposal of assets is debited in this account.
- 54. When preference shares are redeemed out of profits of the Company, an amount equal to the nominal value of such shares needs to be transferred to:
 - Share Capital a/c B) Capital redemption reserve a/c
 - C) Capital reserve a/c D) Security premium a/c.
- 55. If one wants to register an industrial undertaking in India, which enactment is to be referred to?
 - A) Factories Act

A)

- B) Indian Registration Act
- C) Companies Act
- D) Industrial (Development & Regulation) Act
- 56. Special Drawing Rights relates to:
 - A) Reserve Bank of India B) Commercial Banks
 - C) IMF D) Co-operative Banks
- 57. For the protection of 'Nilambur Teak' the Government is planning to get:
 - A) Trade Mark B) Copyright
 - C) Geographical Indication D) Trade Name

- 58. Trading in which one of the following exchanges was suspended by SEBI during 2013? NSE B) BSE NSDL
 - A) C) NSEL D)
- 59. Scanning the internal environment will facilitate an enterprise to identify:
 - Threats and opportunities B) **Opportunities and Strengths** A)
 - C) Weaknesses and threats Strength and weaknesses D)

60. Who is the current Governor of RBI?

- A) C. Rangarajan B) Raghuram Rajan
- C) Subba Rao D) Montek Singh Ahluwalia

61. Passing of Companies Bill 2012 is related to:

- Legal environment Political environment A) B)
- Technological environment D) Cultural environment C)
- 62. Movement of capital across national frontiers in a manner that grants the investor control over the acquired assets is:
 - A) Foreign Institutional Investment
 - **Global Depository Receipt** B)
 - C) Foreign Direct Investment
 - D) American Depository Receipt
- 63. Which one of the following is not a tool of Monetary policy?
 - Subsidy A) CRR B)
 - C) **Open Market Operation** D) Repo rate

64. Pick the right order in the life cycle of an industry from the list given below:

- Expansion—Pioneering—Stagnation—Declining A)
- B) Expansion—Stagnation—Pioneering—Declining
- Pioneering---Expansion—Stagnation—Declining C)
- D) Pioneering—Stagnation—Expansion—Declining

65. An item included in the following category is freely importable into India.

- Negative List **Restricted List** B) A)
- D) Scheduled List C) **Open General License**

66. The term 'World Bank' refers to which two institutions?

A)	IBRD & IMF	B)	IBRD & IDA

C) IBRD & WTO D) IMF & IDA

67. Vedanta in Odisha state was recently in the news due to:

- **Environmental Protection** Corporate fraud A) B)
- C) Corporate failure D) Tax evasion

68. Current account transactions in India are:

- A) Non-convertible B) Partially convertible
 - C) Fully convertible D) Partially non-convertible

69.	Consider the following statements

I.	EXIM Bank promotes Indian exports through a wide variety of lending
	Programmes

II. EXIM Bank was established to provide assistance in raising capital in international markets.

	A) C)	Both I and II a II is correct an			B) D)		orrect and I are false	I is false	
70.	Pick o A)	out the odd one IDBI	from th B)	e follow SEBI	ving.	C)	RBI	D)	IRDA
71.		ving the trade l is known by the Privatisation Modernisation	name:	in force	e within B) D)	Libera	ntry for fac alisation alisation	cilitating in	ternational
72.		conomy which ention is: Market driver Socialist econ	econo	2	rolled B) D)	Capita	ulated in a alist econor d economy	my	by State
73.		n spirit should t management p Unity of contr Unity of com	rinciple ol			in this s	statement ? t de corps		anization"
74.	Assun A) C)	nptions an orga Premises Programmes	nizatior	n will be	e makin B) D)	g while Polici Rules	ies	s plans is kı	nown as:
75.	Which manag A) C)	n one of the ger? Operational d Providing exp	ecision	making		Deleg	generally gating authorising veto	ority	by a line

76. Z theory of motivation was propounded by:

A) Ouchi	B)	Herzberg
----------	----	----------

- C) Maslow D) Mc Gregor
- 77. The technique of delegating routine matters at lower level and paying attention to critical matters at top level is:
 - A) Management by participation B) Management by exception
 - C) Management by intuition D) Management by trial and error

78. Putting oneself in another man's shoes while negotiating conflicts is popularly known as:

- A) Sympathy B) Harmony
- C) Empathy D) Mentoring

- 79. Pick the correct order from the given choices:
 - A) Recruitment—Selection—Placement—Induction
 - B) Selection—Recruitment—Placement—Induction
 - C) Recruitment—Selection—Induction—Placement
 - D) Recruitment—Placement—Selection—Induction

80. The leadership style of treating followers as members of a family, guiding and protecting them is:

- A) Charismatic B) Paternalistic
- C) Laissez faire D) Democratic

81. Which one of the following is not an organizational barrier in communication?

- A) Poor retention B) Status
- C) Hierarchy D) Rules

82. A conflict arising due to competition for resources, task interdependence, jurisdictional ambiguity and status struggle is:

- A) Organisational conflict B) Intra individual conflict
- C) Inter group conflict D) Inter personal conflict.

83. Vestibule training is imparted in which environment?

- A) Work site B) Class room
- C) Training Centre D) Virtual

84. The benefits associated with synergy in group dynamics can be reaped by:

- A) Departmentalisation B) Merger
- C) Demerger D) Decentralisation
- 85. Which one of the following is not a characteristic feature of a standard normal distribution?
 - A) Mean is equal to zero
 - B) Standard deviation is equal to one
 - C) The area under a normal curve has a probability density function equal to one
 - D) Asymmetrical about its mean
- 86. Name the technique used to explain or predict the dependent variable on the basis of two or more independent variables:
 - A) Factor analysis B) Z test
 - C) Analysis of variance D) Students' t Test
- 87. Name the sampling technique which ensures the representation of various homogenous subgroups drawn from a heterogeneous population:
 - A) Cluster random sampling B) Judgment sampling
 - C) Stratified random sampling D) Quota sampling
- 88. Testing the efficacy of an advertisement is an example of which type of research?
 - Applied research B)

A) C)

- Basic research D) Historical research
 - 9

Pure research

- 89. By data integrity one can ensure:
 - A) Data simplicity B) Data privacy
 - C) Data security D) Data validity
- 90. Give the proper sequence from the following activities while undertaking a research:
 - A) Defining the problem --- Setting hypotheses --- Stating objectives ---Prescribing Methodology
 - B) Defining the problem --- Stating objectives --- Setting hypotheses ---Prescribing Methodology
 - C) Stating objectives --- Defining the problem --- Setting hypotheses ---Prescribing Methodology
 - D) Stating objectives --- Defining the problem --- Prescribing Methodology ---Setting hypotheses
- 91. A persistent tendency for the results of a sample to deviate in one direction from the true value of the population parameter is known as:
 - A) Random sampling error B) Respondent error
 - C) Sample bias D) Non-response error

92. In a table, the labels given for the rows are called:

- A) Caption B) Sub-heading
- C) Stub D) Side-heading
- 93. A subjective judgment by an expert as to the appropriateness of the measurement is known as:
 - A) Construct validity B) Content validity
 - C) Predictive validity D) Concurrent validity
- 94. A higher ratio of variance between groups to variance within groups suggests that the results:
 - A) Are statistically significant
 - B) Are statistically insignificant
 - C) Are either significant or insignificant
 - D) None of these
- 95. Verify the validity of the following statements.
 - I. Type I error is an error caused by rejecting the null hypothesis when it is true
 - II. Type II error caused by failure to reject the null hypothesis when the alternative hypothesis is false
 - A) Both the statements are correct
 - B) I is correct and II is wrong
 - C) Both the statements are false
 - D) I is wrong and II is correct

- 96. A measurement technique that involves presenting the respondent with two objects and asking the respondent to pick the preferred object is:
 - A) Sorting B) Filtering
 - C) Paired comparison D) Ranking
- 97. Which one of the following is not an argument against corporate social responsibility?
 - A) Absence of standard guidelines on totally acceptable responsibility
 - B) Danger of dominance of business values
 - C) Conflicts of costs and benefits
 - D) Self regulation reduces Government's intervention.
- 98. Which one of the following is a weakness to be considered in drafting a strategic advantage profile?
 - A) Aged plant and machinery
 - B) Decentralised and delegated staff
 - C) High tech management information system
 - D) Young and motivated people
- 99. Which one of the following is not an attribute of core competence?
 - A) Core competence is base for all products
 - B) Core competence makes the success
 - C) Core competence can be copied
 - D) Core competence is a bundle of skills and technologies.
- 100. Pick one reason from the following list which does not support a retrenchment strategy:
 - A) Poor performance B) Threat to survival
 - C) Redeployment of resources D) Surplus resources
- 101. The unification of different kinds of businesses under one flagship company is known by the name:
 - A) Conglomerate merger B) Circular merger
 - C) Horizontal merger D) Vertical merger

102. In a BCG Model of portfolio analysis, an enterprise experiencing high growth rate and market share domination is known by the name:

- A) Cash Cow B) Dog
- C) Star D) Question Mark
- 103. A continuous and stepwise improvement in existing technology, processes and equipments without making huge investments is known as:
 - A) Poka–Yoke B) Kaizen C) Six sigma D) JIT

104. Which one of the following is not a feature of a learning organization?

- A) Positive attitude towards change
- B) Isolated individual adaptation
- C) Knowledge as competitive advantage
- D) Leadership through enabling others

105.	A structure of strategic implementation accountability is: A) Vertical structure B	n which uses dual channels of authority andB) Horizontal structure
	C) Matrix structure D	D) Flat structure
106.	Which of the following is a two tailed to A) H0: = 100 Met., H1: > Rs B) H0: = 60, H1: < 60 C) H0: = Rs 400, H1: $\mu \neq Rs$ 40 D) None of the above	s 100 Met.
107.	How many ways two letters can be arra A) 6 B) 12	anged from the first four English alphabets? C) 24 D) 48
108.	/ I	is used to solve:B) Maximisation problemsD) Degeneracy
109.	How many types of time estimates are A) 1 B) 2	used in PERT? C) 3 D) 4
110.	The area between -3 and $+3$ under stan A) 95 % B) 66.66 %	
111.		are plotted on a two dimensional graph and a ts that correlation between the variables is: C) Négative D) Infinity
112.		vere mixed in a bag and two balls are drawn ne first drawn ball. Then what will be the re red? C) 25/169 D) 5/169
		, , ,
113.	While plotting regression lines in a graA)X axisB	ph paper, dependent variables are shown on: B) Y axis
	,	None of the above
114.	If the sample size is increased, the rest	ultant sampling error.
	A) Becomes zero B	1 0
	C) Decreases D	D) Remains constant
115.	and CRR is:	rcial banks to comply with the norms of SLR
	A) Money at call B	
	C) Certificate of deposits D	D) Commercial papers
116.	÷	osely associated with clearing in Banks?
	A)RTGSBC)ECSD	
	C) ECS 12	, ,
	12	-

- 117. Obtaining the scanned image of physical cheque and transmitting it electronically for faster fund transfers is known as:
 - A) E-money B) E-wallet
 - C) Electronic Fund Transfer D) Truncation
- 118. Bundling all the products for the purposes of fixing the price or sales promotion by an enterprise is known as:
 - A) Tying up B) Segmentation
 - C) Differentiation D) Harmonisation

119. Which among the following is generally considered as the 5th 'P' of marketing?

- A) Personal selling B) Promotion
- C) Packaging D) Public Relations
- 120. A set of buyers sharing common needs or characteristics that the company decides to serve is:
 - Market segment B) Retail market
 - C) Target market D) Whole sale market

A)