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**5264**

Register Number:

Name of the Candidate:

**B.Sc. DEGREE EXAMINATION, May 2015**

**(PSYCHOLOGY)**

**(SECOND YEAR)**

**(PART-III)**

**661: SOCIAL PSYCHOLOGY**

**(New Regulation)**

(Candidates joined during 2009-2010 and after)

Time: Three hours

Maximum: 100 marks

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**Answer any FIVE questions**

**(5×20=100)**

1. Explain the nature of perceived control.
2. Describe the errors in social perception.
3. Why do behaviours affect attitudes?
4. Examine Sherif's studies on conformity.
5. Discuss the routes to persuasion.
6. Enumerate the symptoms of groupthink.
7. Give an account of the social sources of prejudice.
8. Explain how aggression can be reduced.
9. Bring out the ways of achieving peace.
10. Write short notes on any TWO:
  - a) Attitude
  - b) Gender role
  - c) Companionate love

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