

**POST GRADUATE DIPLOMA IN DISTANCE
EDUCATION (PGDDE)**

Term-End Examination

June, 2016

**ES-318 : COMMUNICATION TECHNOLOGY FOR
DISTANCE EDUCATION**

Time : 3 hours

Maximum Weightage : 75%

Note : (i) Answer all the three questions.

(ii) All the questions carry equal weightage.

1. Answer **any one** of the following in about **1200** words :
 - (a) Define 'Communication' and describe the process of communication. Explain technological factors affecting growth of communication technology.
 - (b) Discuss the advantages and limitations of educational television. Describe different types of formats used in creating television programmes.

2. Answer **any four** of the following in about **300** words each :
 - (a) Describe the process of media selection in distance education.
 - (b) Write a note on 'learning from audio media'.
 - (c) Explain the steps of script development.
 - (d) Differentiate between studio production and field location shooting.
 - (e) Write a note on World Wide Web.

3. Answer **any one** of the following in about **1200** words :
- (a) Justify and discuss the need for satellite - based communication in distance education.
 - (b) Explain how the 'Internet' works and list the various services on the Internet. Discuss the strengths and limitations of Internet.
-