

CERTIFICATE IN NGO MANAGEMENT (CNM)

Term-End Examination

June, 2016

**BMS-001 : INTRODUCTION TO NGO
MANAGEMENT**

Time : 2 hours

Maximum Marks : 50

(Weightage 70%)

Note : *Answer any five questions. All questions carry equal marks.*

1. What do you understand by Millennium Development Goals (MDGs) ? Citing examples, discuss the relevance of adopting MDGs as human development indicators.
2. Why is good governance required for NGOs ? Discuss.
3. With the help of examples, explain how political and economic factors have influenced NGOs.
4. Write short notes on :
 - (a) Capacity building
 - (b) Types of verbal communication
5. How does ICT impact the poor of rural India in development process ? Discuss.

6. Discuss the importance of feedback in communication.
 7. Explain how mobile phones can act as a useful tool for communication in NGOs.
 8. Discuss different stages in preparing a report.
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